SYMPOSIUM AGENDA

WEDNESDAY, DECEMBER 2nd

8:00am Registration Opens; Continental Breakfast

9:00am Welcome and Opening Remarks
Piet Eichholtz, Maastricht University
John Quigley, UC Berkeley

9:10am “Green Building: The Performance-Based Approach”
Arthur Rosenfeld, California Energy Commission
Moderator: Richard Lyons, UC Berkeley

10:00am Break

10:15am Technology, Codes & Implementation in Green Buildings
Jennifer Wolch, UC Berkeley, Moderator
David Pogue, CB Richard Ellis
Alan Sanstad, Lawrence Berkeley Laboratories (LBL)
Phil Williams, Webcor Builders
Catherine Wolfram, UC Berkeley

11:45am Lunch
Address: “Green Building and Public Policy: The EU Perspective”
Randall Bowie
Rockwool International
Shankar Sastry, UC Berkeley, Moderator

1:00pm Green Labels in Real Estate Markets
Paul Mathew, LBL, Moderator
Randall Bowie, Rockwool International
Doug Gatlin, US Green Building Council
Alexandra Sullivan, US EPA
Martin Townsend, BRE Global

2:30pm Break

2:45pm Green Building and Investment Strategies
Brad DeLong, UC Berkeley, Moderator
Ian Goltra, Forward Management
Don Moseley, Walmart
Hans Op ‘t Veld, PGGM Investments
Nicholas Stolatis, TIAA-CREF Global Real Estate

4:15pm “Promoting Green Building: The California Perspective”
Julia Levin, California Energy Commission
Moderator: Henry Brady, UC Berkeley

5:15pm Wine Reception
Host: Netherlands Consulate General, Los Angeles

THURSDAY, DECEMBER 3rd

8:30am Registration Opens; Continental Breakfast

9:30am Welcome and Opening Remarks
Piet Eichholtz, Maastricht University
John Quigley, UC Berkeley

9:45am I. Codes and Economic Performance
Richard Gilbert, UC Berkeley, Moderator
“The Impact of State-Level Building Codes on Residential Electricity Consumption”
Anin Aroonruengsawat, UC Berkeley
Maximilian Auffhammer, UC Berkeley
Alan Sanstad, LBL

11:15am Break

11:30am Lunch
Panel Discussion: Green Building Research Issues
Severin Borenstein, UC Berkeley, Moderator
Björn Hårsman, Royal Institute of Technology
Stefano DellaVigna, UC Berkeley
Jiro Yoshida, Penn State University

11:15am Break

11:30am Lunch
THURSDAY, DECEMBER 3rd (Cont'd)

1:15pm II. Residential Energy Consumption
Robert Helsley, UC Berkeley, Moderator

“Towards a Greener California: An Analysis of Household Variation in Residential Electricity Purchases”
Dora Costa, UC LA
Matthew Kahn, UCLA

“On The Economics of Energy Labels in the Housing Market”
Dirk Brounen, University of Rotterdam
Nils Kok, Maastricht University

Discussants:
Matthew Turner, University of Toronto
Christopher Knittel, UC Davis

2:45pm Break

3:00pm III. Investments in Energy Efficiency
Steven Raphael, UC Berkeley, Moderator

“Market Mechanisms for Financing Green Real Estate Investments”
Dwight Jaffee, UC Berkeley
Nancy Wallace, UC Berkeley

“Evaluating the Slow Adoption of Energy Efficient Investments: Are Renters Less Likely to Have Energy Efficient Appliances?”
Lucas Davis, UC Berkeley

Discussants:
Aaron Swoboda, Carleton College
Yves Zenou, University of Stockholm

4:30pm Closing Remarks; Adjourn; Wine Reception