

SYMPOSIUM AGENDA

WEDNESDAY, DECEMBER 2ND

- 8:00am **Registration Opens; Continental Breakfast**
- 9:00am **Welcome and Opening Remarks**
Piet Eichholtz, Maastricht University
John Quigley, UC Berkeley
- 9:10am **“Green Building: The Performance-Based Approach”**
Arthur Rosenfeld, California Energy Commission
Moderator: Richard Lyons, UC Berkeley
- 10:00am **Break**
- 10:15am **Technology, Codes & Implementation in Green Buildings**
Jennifer Wolch, UC Berkeley, Moderator
David Pogue, CB Richard Ellis
Alan Sanstad, Lawrence Berkeley Laboratories (LBL)
Phil Williams, Webcor Builders
Catherine Wolfram, UC Berkeley
- 11:45am **Lunch**
Address: “Green Building and Public Policy: The EU Perspective”
Randall Bowie
Rockwool International
Shankar Sastry, UC Berkeley, Moderator
- 1:00pm **Green Labels in Real Estate Markets**
Paul Mathew, LBL, Moderator
Randall Bowie, Rockwool International
Doug Gatlin, US Green Building Council
Alexandra Sullivan, US EPA
Martin Townsend, BRE Global
- 2:30pm **Break**
- 2:45pm **Green Building and Investment Strategies**
Brad DeLong, UC Berkeley, Moderator
Ian Goltra, Forward Management
Don Moseley, Walmart
Hans Op ‘t Veld, PGGM Investments
Nicholas Stolatis, TIAA-CREF Global Real Estate

- 4:15pm **“Promoting Green Building: The California Perspective”**
Julia Levin, California Energy Commission
Moderator: Henry Brady, UC Berkeley

- 5:15pm **Wine Reception**
Host: *Netherlands Consulate General, Los Angeles*

THURSDAY, DECEMBER 3RD

- 8:30am **Registration Opens; Continental Breakfast**

- 9:30am **Welcome and Opening Remarks**
Piet Eichholtz, Maastricht University
John Quigley, UC Berkeley

- 9:45am **I. Codes and Economic Performance**
Richard Gilbert, UC Berkeley, Moderator

- “The Impact of State-Level Building Codes on Residential Electricity Consumption”**
Anin Aroonruengsawat, UC Berkeley
Maximilian Auffhammer, UC Berkeley
Alan Sanstad, LBL

- “Are Building Codes Effective at Saving Energy? Evidence From Residential Billing Data in Florida”**
Grant Jacobsen, UC Santa Barbara
Matthew Kotchen, Yale University


- Discussants:*
Randall Walsh, University of Pittsburgh
Meredith Fowlie, UC Berkeley

- 11:15am **Break**

- 11:30am **Lunch**
Panel Discussion:
Green Building Research Issues
Severin Borenstein, UC Berkeley, Moderator
Björn Hårsman, Royal Institute of Technology
Stefano DellaVigna, UC Berkeley
Jiro Yoshida, Penn State University

THURSDAY, DECEMBER 3RD (CONT'D)

- 1:15pm **II. Residential Energy Consumption**
Robert Helsley, UC Berkeley, Moderator
- "Towards a Greener California:
An Analysis of Household Variation
in Residential Electricity Purchases"**
Dora Costa, UCLA
Matthew Kahn, UCLA
- "On The Economics of Energy Labels
in the Housing Market"**
Dirk Brounen, University of Rotterdam
Nils Kok, Maastricht University
- Discussants:*
Matthew Turner, University of Toronto
Christopher Knittel, UC Davis
- 2:45pm **Break**
- 3:00pm **III. Investments in Energy Efficiency**
Steven Raphael, UC Berkeley, Moderator
- "Market Mechanisms for Financing
Green Real Estate Investments"**
Dwight Jaffee, UC Berkeley
Nancy Wallace, UC Berkeley
- "Evaluating the Slow Adoption of
Energy Efficient Investments:
Are Renters Less Likely to Have
Energy Efficient Appliances?"**
Lucas Davis, UC Berkeley
- Discussants:*
Aaron Swoboda, Carleton College
Yves Zenou, University of Stockholm
- 4:30pm **Closing Remarks; Adjourn; Wine Reception**



UC BERKELEY INTERNATIONAL SYMPOSIUM

GREEN BUILDING, THE ECONOMY & PUBLIC POLICY

DAVID BROWER CENTER DECEMBER 2-3, 2009

HOSTED BY

**BERKELEY PROGRAM ON HOUSING
AND URBAN POLICY**

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