

[Green Building, The Economy and Public Policy](#)

December 2-3, 2009

David Brower Center, Berkeley CA

[Agenda, Papers and Presentations](#)
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Papers & Responses

I. Codes and Economic Performance

“The Impact of State-Level Building Codes on Residential Electricity Consumption,”
by Anin Aroonruengsawat, Maximilian Auffhammer [both of UC Berkeley], and Alan Sanstad
[LBL]

[Paper](#) [Presentation](#)

“Are Building Codes Effective at Saving Energy? Evidence From Residential Billing Data in
Florida,” by Grant Jacobsen [UC Santa Barbara] and Matthew Kotchen [Yale University]

[Paper](#) [Presentation](#)

Remarks:

Meredith Fowlie, UC Berkeley [Presentation](#)

Randall Walsh, University of Pittsburgh [Presentation](#)

II. Residential Energy Consumption

“Towards a Greener California: An Analysis of Household Variation in Residential Electricity
Purchases,” by Dora Costa and Matthew Kahn [UCLA]

[Paper](#) [Presentation](#)

“On The Economics of Energy Labels in the Housing Market,” by Dirk Brounen [University of
Rotterdam] and Nils Kok [Maastricht University]

[Paper](#) [Presentation](#)

Remarks:

Christopher Knittel, UC Davis [Presentation](#)

Matthew Turner, University of Toronto [Presentation](#)

III. Investments in Energy Efficiency

“Market Mechanisms for Financing Green Real Estate Investments,” by Dwight Jaffee and Nancy
Wallace [UC Berkeley]

[Paper](#) [Presentation](#)

“Evaluating the Slow Adoption of Energy Efficient Investments: Are Renters Less Likely to Have
Energy Efficient Appliances?” by Lucas Davis [UC Berkeley]

[Paper](#) [Presentation](#)

Remarks:

Aaron Swoboda, Carleton College [PDF](#) (text)

Yves Zenou, University of Stockholm [Presentation](#)

Keynotes & Panels

Keynote Presentations:

[Green Building: The Performance-Based Approach](#)

Arthur Rosenfeld, California Energy Commission

[Green Building and Public Policy: The EU Perspective](#)

Randall Bowie, Rockwool International

[Promoting Green Building: The California Perspective](#)

Julia Levin, California Energy Commission

Discussion Panel: Technology, Codes & Implementation in Green Buildings

[Discussion Slides](#)

Alan Sanstad, Lawrence Berkeley Laboratories (LBL)

Discussion Panel: Green Labels in Real Estate Markets

[Market Impacts of Green Building Labeling](#)

Doug Gatlin, US Green Building Council

[The Power of Information: Rating and Disclosing Building Energy Performance](#)

Alexandra Sullivan, US EPA

[Discussion Slides](#)

Martin Townsend, BRE Global

Discussion Panel: Green Building and Investment Strategies

[ESG Integration in Real Estate: The European Investors' View](#)

Hans Op 't Veld, PGGM Investments

Discussion Panel: Green Building Research Issues

[The Role of Psychology in Energy Savings](#)

Stefano DellaVigna, UC Berkeley

[Discussion Slides](#)

Björn Hårsman, Royal Institute of Technology

[Green Buildings in Japan: Current State and Research Opportunities](#)

Jiro Yoshida, Penn State University and Japan Ministry of Finance