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MEASURING LAND-USE REGULATION: REPORT TO THE MACARTHUR FOUNDATION

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These papers are preliminary in nature: their purpose is to stimulate discussion and comment. Therefore, they are not to be cited or quoted in any publication without the express permission of the author.

Measuring Land-Use Regulation in the San Francisco Bay Area: Report to the MacArthur Foundation

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Abstract

This document provides a narrative describing the theoretic setting, research methods and development of the survey instruments relied upon in the companion paper, "Measuring Land Use Regulation: An Examination of the San Francisco Bay Area, 1992-2007." Here we report upon some of the surveyresearch antecedents to the Bay Area Land Use Restrictiveness Index (BLURI). The BLURI was developed in 2007 and is described in detail in the companion paper. Its precursors are surveys of land use in California cities by Glickfeld and Levine (in 1988 and 1992) and by Landis (in 1998), as well as surveys of the Philadelphia CMSA by Summers and her associates (in 2005). A key enhancement in the study of land-use regulation is capturing the perspectives and experiences of the regulated industry. We document the survey of Bay Area builders conducted in collaboration with the Home Builders Association of Northern California (in 2006-2007) and the survey of land-use consultants conducted in collaboration with the Bay Area Chapter of the Association of Environmental Professionals conducted in the same time period. The survey instruments are included as appendices to this report, and the raw data are available for download at http://urbanpolicy.berkeley.edu.

Corie Calfee, Paavo Monkkonen, and Joseph Wright, graduate students in Law, City Planning, and Public Policy respectively, managed the data collection, follow-up, and data assembly for this project. John M. Quigley and Steven Raphael served as Principal Investigators for the project. Larry A. Rosenthal, Executive Director of the Berkeley Program on Housing and Urban Policy, managed much of the survey design and is principal author of this report (lar@berkeley.edu).

Table of Contents

Table	of Appendices	ii ii
I.	Introduction: Local Impediments to Housing Development	1
II.	A Continuing Research Challenge: Incomplete Regulatory Data	2
III.	State, Regional and Local Factors	4
IV.	An Integrated Research Approach	7
V.	A New Focus: Builders' Experience A. Regulatory cost B. Regulatory delay C. Regulatory uncertainty	10 11
VI.	Tracing Builder Attitude: Some Illustrative Vignettes A. Vignette #1: Lobbyist glut B. Vignette #2: Development by committee C. Vignette #3: Simplicity is elusive D. Vignette #4: Environmental opposition may mask other sources of resistance	14 15 17
VII.	Measuring Builders' Perceptions: Improving On Focus-Group Method A. Bias in the focus-group process B. Scheduling burden C. Diffusion of authority within firms D. Reluctance to divulge proprietary advantage	20 21 21
VIII.	Measuring entitlement risk (A): 2007 Survey of Bay Area Builders	22
IX.	Measuring entitlement risk (B): 2007 Survey of Bay Area Environmental Consultants	30
X.	2007 Survey of Bay Area Land-Use Regulators	32
XI.	Concluding Remarks	37
Refer	ences	39
	ndices	

Appendices

Appendix 1

Longtin's California Land-Use Procedures and Timelines

Appendix 2

2007 Survey of Bay Area Builders

Appendix 3

2007 Survey of Bay Area Environmental Consultants

Appendix 4

2007 Survey of Bay Area Land-Use Officials

Appendix 5

1990 Wharton Survey of Land-Use Regulation

Appendix 6

2005 Wharton Survey of Land-Use Regulation (Update)

Measuring Land-Use Regulation in the San Francisco Bay Area: Report to the MacArthur Foundation

This narrative is intended to provide background detail augmenting the accompanying research report. The discussion below describes the theoretical and methodological underpinnings of the overall approach. In addition, we mean to document the ways in which our perspective on how to focus our efforts evolved over the history of the research project. The companion research paper presents our results, which at this juncture remain largely descriptive but, we hope, enlightening. The narrative below places that paper in useful context within the relative literature and policy environment. In turn, it details the twists and turns our team has negotiated thus far in charting what we feel is an as-yet untried set of multiple, triangulating approaches to the research challenges involved.

I. Introduction: Local Impediments to Housing Development

Coordinated policy to relieve affordability challenges in high-cost housing markets faces a major obstacle: power over dollars and land essentially lie in different hands. Successful public expenditure in the housing sector is often impeded by local resistance. This opposition takes the form of both political and regulatory inflexibility regarding new development. A growing number of scholarly studies documents the linkage between regulation and housing outcomes, as well as a variety of policy proposals to identify and dismantle regulatory "barriers" to the affordability of housing (see *Cityscape*, 2005).

Excessive regulation results in potential sites being withdrawn from otherwise buildable land supplies. As demand increases, local constraints drive up prices and exacerbate affordability challenges faced by low- and moderate-income households.

Other state and local controls – including fees and exactions, building codes, and environmental regulations - may add cost and delay to both subsidized and privatemarket projects.

For these reasons, local land regulation has been a prominent focus of national attention for well more than a decade. Since 1992, the federal government has encouraged state and local governments to remove regulatory barriers which "significantly increase housing costs and limit the supply of affordable housing." This policy has been coupled with the desire to strengthen the connection between federal investment and liberalization of the regulatory situation on the ground. If they wish to participate in federal grant programs, states and localities are required to develop comprehensive housing affordability strategies (CHAS) which identify regulatory barriers and plan for their removal.² Federal law enumerates the following kinds of local regulation³ which might present regulatory barriers to housing development:

- Tax policies affecting land and other property
- Land-use controls
- Zoning ordinances
- Building codes
- Fees and charges
- Growth limits
- Policies affecting return on residential investment

II. A Continuing Research Challenge: Incomplete Regulatory Data

Government's capacity to design and carry out effective policy responses to excessive land regulation is hampered by irregular data on local practice. It remains quite difficult to assess regulatory effects on price, quality, supply, and other critical market

¹ 42 United States Code (USC) § 12705a.

² Title 42 USC section 12705(b)(4) requires grant applicants to "explain whether the cost of housing or the incentives to develop [affordable housing] are affected by public policies ... and describe the jurisdiction's strategy to remove or ameliorate negative effects, if any, of such policies"

³ 42 USC §12705(b)(4).

factors with any precision. This is due largely to the insufficient knowledge base on local adoption and implementation of various enactments and policies affecting new construction (Quigley and Rosenthal, 2005).

There exist relatively few systematic surveys of local officials documenting regulatory rules and enforcement. These surveys have been analyzed extensively, and these analyses are the evidentiary base for the most credible studies of the impact of local regulation on housing prices. One survey was undertaken by Linneman and Summers ("The Wharton Study") in 1990 (Linneman, 1990) in collaboration with the International Association of City Managers.⁴ That survey and indicators derived from it form the basis for studies by Green, Malpezzi and colleagues (Malpezzi, 1996; Malpezzi, Chun, and Green, 1998; Green, Malpezzi, and Mayo, 2005), and for several other well known economic studies. The second was a California study undertaken in 1988 and updated in 1992 by Glickfeld and Levine (1992) under the auspices of the League of California Cities and the California State Association of Counties, in collaboration with the Lincoln Institute of Land Policy. It forms the basis for studies by Rosenthal (2000) and by Quigley and Raphael (2005), among others. Other scholars have conducted and reported upon their own surveys, some quite impressive and even national in scope (Pendall, 2005) & 2000).

In April 2004 the US Department of Housing and Urban Development (HUD) sponsored a conference on regulation and housing markets, commissioning papers which reviewed the state of knowledge by leading academics in law, economics, planning and other fields. An outgrowth of that conference is a current HUD National Regulatory

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⁴ Both the 1990 version of the Wharton survey and the 2005-2007 update of the instrument, are attached to this report as exhibits. Also attached are the 1988 and 1998 surveys of California practice.

Barriers Database (NRBD) initiative to develop and administer an ambitious survey of land use and housing regulations. As currently envisioned, the survey so developed will be administered to a random national sample of jurisdictions as well as the entire population of jurisdictions in a small number of sampled metropolitan areas (see Quigley and Rosenthal, 2004).

We now seek to consolidate these various existing data sources, while adding a number of newly developed elements. The geographic focus here is the nine-county San Francisco Bay Area metropolitan area. New information generated for this study includes separate 2007 surveys of builders, local land-use officials, and consultants specializing in evaluations under the California Environmental Quality Act (CEQA), as well as new cross-source analyses of these various sources. We hope the methods we develop and expand upon in the companion paper may have application in other regions.

III. State, Regional and Local Factors

As our work on the NRBD effort reminds us, no analysis of local regulatory behavior (by regulators, regulated firms, and others) can gain traction without identifying exogenous legal and regulatory factors dictated by the state environment in which residential building permit applications are submitted and processed. California's stands as one of the most diverse and complex state legal systems. These factors are manifest in the way the regulatory environment is structured, the number of legislative and administrative bodies involved in the ordinary course, and the regularity of systemic changes due to an active, citizen-based reform process (see Quigley and Raphael, 2005). Characterizing California's land-use and regulatory systems in anywhere near sufficient detail lies well beyond the scope of this report. For informational purposes, we have

attached as Appendix 1 a brief web-based publication summarizing those systems' essential elements.⁵

The idiosyncratic nature of various states' development laws and regulations means that lessons learned in individual states may not be replicable – or even particularly applicable – in other states. The responses acquired from local land-use authorities simply cannot be adequately understood without capturing key, largely exogenous regulations and influences on their policy choices and project-level decision-making. We hope that our research efforts in one region in one large and unique state will allow later research to better calibrate these institutional environments. At a minimum, we seek to limit the generalizability of our findings within their specialized context. Pretending there is uniformity, in situations exhibiting considerable institutional variety, can frustrate the core purposes of the policy-research enterprise.

Along the same lines, we report on our study with an understanding that regulators and builders are actually only two kinds of stakeholders in these complicated social environments. The table which follows reflects our attempt to generate a more inclusive list of those having investments, observations, and viewpoints regarding the ways in which regulation affects residential development, housing affordability, neighborhood composition, and related issues. A more comprehensive study of the phenomena would naturally involve greater coverage of these additional players and their roles.

⁵ The appendix is a summary of a longer legal publication on California land use procedures (Longtin, 2007 [downloadable via http://www.longtinslanduse.com/docs/ProceduresTimelines.pdf]).

A Descriptive Sample of Stakeholders in Land-Use Regulation and Housing Development

Low-income housing providers such as public housing authorities.

Market-rate homebuilders are finely attuned to questions of process and the impact of regulations on their bottom line.

Affordable housing developers and associations (especially nonprofits) may identify issues that differ from production builders.

Manufactured housing associations.

Realtors.

Advocates for low-income renters and first-time homebuyers.

American Planning Association state chapters, including chapter presidents and lobbyists. Some APA chapters also have sections for geographic sub-areas.

Municipal leagues of cities, towns, and counties lobbying state legislatures and agencies. Leaders can identify knowledgeable elected officials from the local level to serve as expert advisors.

Associations of building officials may be helpful in identifying non-discretionary regulatory barriers as well as procedural issues with approvals.

Special district and school district associations can instruct us on questions about infrastructure capacity. They also may be helpful in determining whether separate surveys ought to be developed for special and school districts. (We expect great institutional variety across states along this dimension.)

State housing finance agencies and allocation entities review tax credit applications and already interact with local governments concerning specific project proposals. Their determinations depend strongly on local receptivity to affordable development; they have both expertise on, and direct stakes in, local regulatory outcomes.

State departments of housing and community development may govern small-city CDBG funding as well as executive-branch policymaking across gubernatorial administrations.

State departments of environmental protection, conservation, wildlife, and fish and game may help identify constraints affecting local regulatory policy.

State departments of local government affairs know municipal structure and can provide access to directories and information about who's who in local government. Some states already do their own surveys of local regulations through such departments.

Attorneys in American Bar Association and state-bar land-use sections.

Academics teaching in planning schools, public policy and administration programs, and law schools.

Smart growth organizations.

Source: Rosenthal (2007).

IV. An Integrated Research Approach

Land-use regulation in fact encompasses a number of interrelated social processes. When a developer buys land with residential potential, a private buyer-seller transaction occurs. But that deal immediately dons public features. In practice, that purchase and the project proposal which follows amount to a petition by the developer, issued to the neighbors and voters of that locality. In effect, the developer is petitioning for the right to alter the built environment, initially for the developer's private gain but

ultimately for the advantage of end purchasers and occupants. The building-permit application and associated review processes formalize the community's review of that builder's petition.

The ensuing set of negotiations regarding the net impacts of new construction comprises numerous social processes, from community composition to local fiscal choice, from review of architectural consistency, neighborhood design and streetscape, to the analysis of transportation and other infrastructure impacts. The more complicated the local and regional economy may be, the more complex the external impacts of the developer's proposal become. At its most rational, the land-use regulatory process relies heavily on an accurate projection of such impacts. In turn, local prerogative to evaluate and modify a project's costs and benefits – in fiscal, environmental, municipal, and neighborhood-quality terms – is most defensible when a given project most impacts genuine civic concerns. Needless to say, not every building-permit review process proceeds in perfectly rational fashion.

Yet even where such processes proceed logically and efficiently, there is little reason to expect that regional needs will always coincide with local choice. The fragmentation of municipal government nearly guarantees that smaller units will not share identical preferences on policy, design, and neighborhood composition. In the bigger picture, it may be socially preferable for them to compete with one another for the residents and businesses choosing among various possible locations (Tiebout, 1956; Burns, 1994). The study of regulatory "barriers" erected by cities and towns, in this way, is really a study of how localized prerogative may conflict with allocations optimized for,

and in many cases urged by, government units responsible for larger geographies (Schill, 2005; Rusk, 2003).

In earlier work we have laid out a number of guiding principles to be observed in exploring these complicated phenomena (e.g, Quigley and Rosenthal, 2004). Several of these concepts helped determine our approach toward this multifaceted examination of land-use regulation in the San Francisco Bay Area. First, in general it is important that measurement of regulation and builder response be conducted at the level where choice dictates outcomes. This usually means that units of land-use governance - in California, cities governing their jurisdictions and counties regulating the remainder - are the appropriate geographic focus. Second, it is critical that research attend to perceived causes and outcomes simultaneously. Too often, past research has failed to synchronize measures of regulatory impact with the data collected on enactments, permit approvals and denials, and the like. Observation of builder perception concerning projects and their locations is one strategy to address this challenge. Third, a number of localities promote certain forms of residential and fiscal growth, even while seeking to deter others. This means identifying regulation and response regarding measures of "hospitality," as well as restrictive constraints tending to reduce rates of development.⁶

A final consideration centers on the desire to focus not just on the regulators but the regulated as well. Numerous jurisdictions have similar rules on their books, but actual effects can vary enormously depending upon how ordinances and other regulations are interpreted and enforced. Moreover, written regulations are often only the starting point in complex, drawn-out negotiations between localities and developers. Particularly

⁶ Hospitable measures promoting growth and tending to counteract restrictions include inclusionary zoning ordinances, density bonus programs and recent upzoning, redevelopment financial incentives, and fee reductions and waivers.

in smaller towns lacking regularized bureaucratic procedures, public-private interactions in this sphere can be quite informal and particularly hard to measure with any accuracy. It thus becomes even more important to gauge practices and their impacts via the perspective of the builders and developers who must contend with regulators.

Policy research in this area is governed by the need to understand how regulations shape development outcomes, and to help identify prospects for improvement and reform. Questions motivating the current analysis include:

- 1) What kinds of regulatory action exert the greatest upward pressure on home prices?
- 2) How do developers and builders best finesse the constraints they find in the places they wish to do business?
- 3) Are conventional survey-based measures of land-use restrictiveness stable among communities over time?
- 4) How well do such measures correlate with publicly available outcome measures, such as flows of building permits, housing-unit growth, and changes in population density?

As we have recognized from the outset of our work on this project, surveying builders' perceptions about the effects of land use regulation may be even more difficult than surveying public officials about the regulatory practice and procedure. Builders may have strategic reasons for non-disclosure of their costs and the effects of specific regulations on costs. They may have competitive reasons for not disclosing how to receive favorable interpretations of rules or avoid them altogether. They may not know the impacts of rules on construction costs and supply prices. Finally, individual builder experience may depend upon so many idiosyncratic details as to be essentially uninterpretable from a research standpoint.

V. A New Focus: Builders' Experience

To move the study of land-use practice forward, therefore, it must be recognized that the regulator's perspective on zoning and growth control is only one view. While it is relatively easy to learn what kind of regulations a town has adopted, and perhaps why, it is often difficult to determine the precise effects of individual enactments on housing markets. The builder's viewpoint, on the other hand, likely concentrates on three readily divisible features of the regulatory setting, depicting the *incidence* of local rules, not just their design and adoption:

A. Regulatory cost. Regulation can add direct cost, through fees and exactions. It can also indirectly increase factor prices, such as through withdrawal of land from otherwise buildable supplies (Downs, 1991). Like other modes of production, the function and health of construction markets depend upon regular, least-cost availability of materials and labor, sufficiency of demand volumes, responsiveness of evolving design and technology features to current tastes, and access to satisfactory profit-potential counterbalancing financial and other risks. The tighter the financial margins in various markets, the less room there is for extreme regulatory costs. In California, line items for legal counsel, environmental consulting, design review and other expenditures are exorbitant. When averaged over a high enough volume of units in large projects, regulatory cost indeed can be passed on to end-consumers. But even where this is the case, builders shoulder increased capital expense underwriting necessary outlays during the approval process. In addition, regulation often occasions outright wealth transfers from the producers of housing to the end-users and the broader community, in the form of impact fees, exactions and infrastructure-investment requirements (Been, 2005; Landis, 2003). In addition to formal procedures, increasing numbers of metropolitan jurisdictions now feature negotiation of "community benefit agreements" with leading civic organizations and neighborhood groups, and such agreements can further extract value from the developer's bottom line (Musil, 2006).

B. Regulatory delay. Forcing developers and entrepreneurs to observe more extended timelines of production than they would otherwise choose costs real resources. Delays in the permitting process – particularly those unforeseen when pre-investment financial analyses are undertaken - can cause developers to incur added interest cost, taxes, inflation, and overhead expenses (see Mayer and Somerville, 2000). Additionally, attenuated delays often amount to a midstream changing of the rules. Such slowing of the process is known to provide the regulator unfair leverage and create inefficiency, since the applicant's proposal and investment are essentially "hostage" to the eventual outcome, at the regulator's caprice and whim (Heckathorn and Maser, 1987).

C. Regulatory uncertainty. Even for relatively risk-inclined firms and individuals investing in residential projects, the opacity and unpredictability of local regulation is particularly frustrating. Too often initial decisions on entitlement requirements and outcomes are too discretionary. Anytime development opportunities are made conditional – as opposed to "as of right" – there is a risk that they will be politicized and that treatment of building applications will not be as fair and equitable as it could be. Even the most overly restrictive local systems would be improved simply by making their terms as transparent as possible.

Excessive regulation may also complicate relationships among builders and recast the competitive setting in which they operate. Real estate developers are often heard to gripe about onerous entitlement processes. Yet it is overly simplistic to characterize postures of regulators and builders as always adversarial. Builders who successfully and profitably navigate the entitlement process in one locality may then benefit when proposing future projects in that jurisdiction. Strict rules and requirements stand as a barrier to entry, but those establishing the necessary knowledge base, and personal and political relationships, may then realize advantages relative to others who wish to build. Land-use regulation has long been modeled as monopolistic (see, e.g., Quigley, 2007; Pogodzinski, 1991), and repeat-players in such systems may benefit as a result.

Another important area is redundancy and the challenges it poses to measurement of restrictiveness. Take, for example, the case of a municipality enforcing minimum lot-sizes for new single-family units in large subdivisions, with an interest toward creating a rustic neighborhood feel. At the same time, that authority may also require a minimum setback between the curb and the home's footprint. There may also be height and bulk limits with which a builder must reckon. To comply with these regulations in combination, a builder would be forced to develop land at lower densities than might otherwise be preferred. This summative effect might be traced carefully, so that over a sample of jurisdictions and projects, localities might be accurately ranked as having more or less restrictive approaches toward land-use intensity in general.

However, there is much more than aggregate densities at play, particularly when we attempt to isolate those regulations adding greatest cost. Any real precision in estimating specific effects of individual regulations and practices is likely to elude economic and policy analysis. Absent a level of detail in data on kinds of regulation and blow-by-blow reporting on adjustments made in review of specific projects, it is indeed difficult to ascertain which regulation adds what cost across a sample of projects. Developing a weighting scheme by which the relative effect of each restriction on cost, or affordability – in zoning ordinances, building codes, growth management plans, and a variety of other typical enactments and less formal processes – necessarily amounts to a kind of speculative guesswork at best.

These complexities motivate research concerning the regulated sector. One key objective for a study like this is to measure developers' experiences in ways which elicit their perceptions relating to one metropolitan area (in this case, the San Francisco Bay Area). The hope is that the new protocol can be utilized for eliciting such information in other metropolitan areas. In one sense, we seek to lay the foundation for enumerating factors inhibiting development, commonly identified by market participants over time and across regions. Those features should better inform scholars and observers regarding idiosyncratic features of US housing markets.

At the same time, we will craft a refined sense of which elements of these interactions are subject to quantitative measurement and which really are not. By elucidating the regulated-industry aspects, we will better understand the connections between written regulation and housing costs, and better trace the variation in ways written regulations are implemented. In turn, this set of recognitions will be iterated as later surveys track the behavior of a larger, more varied set of market participants.

VI. Tracing Builder Attitude: Some Illustrative Vignettes

In qualitative terms, we learned much from meetings and interactions with individual Bay Area developers and builders, as well as with membership organizations representing the regional construction industry. A stylized way of presenting these revelations is to report a series of short vignettes from our experience, and to discuss the lessons learned from each. In no instance were we entirely surprised by any of these vignettes and the lessons they illustrate. We report them here merely to emphasize key aspects of the research environment and the challenges involved. These narratives are not meant to be exhaustive or probative in any strict sense. Rather, we include them here to add color and depth to the theoretical and measurement challenges our research team confronted as this work evolved.

A. Vignette #1: Lobbyist glut

Story. Members of our research team elected to seek collaboration with building industry groups, to facilitate the logistics and subject matter for our further set of inquiries. We reported to one regional building industry group our interest in conducting a survey of their membership, in order to identify the experiences and attitudes of individual developers and builders regarding land-use regulation.

We scheduled a first informational meeting with a single executive on the staff of this group, hoping to secure support for the project. The meeting was set for an early morning at the group's central offices. At a minimum, we wished to receive names and email addresses of potential respondents for our upcoming on-line survey of builders. Ultimately we received quite satisfactory collaboration along these lines.

When we arrived for the meeting, we were met with a room full of the group's staff and lobbyists. While the topic we broached was how we might implement our research plans, the group had been assembled without our knowledge to emphasize the nature and extent of regulatory barriers facing residential construction. Along with the group's executive director and general counsel, there were three or more additional participants in this initial discussion, all from outside lobbying firms representing builders' interests before municipal and state legislative bodies in the Bay Area and Sacramento.

Lessons. The measurement of builders' experiences of and attitudes toward landuse controls is an inherently political exercise. Professionals representing the industry's legislative interests and fostering its reform agenda are likely to view academic research as a kind of high-value opportunity.

B. Vignette #2: Development by committee

Story. We interviewed a "vertical" developer of high-rise condominiums in a major urban center. The developer reported that successful projects typically take five years or more to finalize the entitlement process, and can take up to a total of ten years from original proposal to completion of construction. The developer referred to having a variety of projects in the firm's "pipeline" at any one time, each at various stages of the entitlement and construction timeline.

For each project in the development portfolio, critical "decision points" may require meetings of the firm's decision "team." With deeper investments sunk into projects over time, the firm utilizes a majority-rules approach toward determining whether the firm will continue to pursue a project. Aside from entitlement-timeline

events occurring for all projects, the developer also described idiosyncratic events and the decision points associated with them, such as challenges by neighborhood opponents and formal litigation.

When asked to describe the makeup of the firm's decision team, the developer identified ten or more voting members regarding such projects, by role:

- Several investment partners, having personal financial exposure
- An "expediter" handling matters with the city's planning office
- A CEOA consultant
- A land-use attorney
- A business transactions attorney
- The firm's financial officer
- An architect
- One or more project engineers
- A political consultant

When asked how the firm affords the cost of employing such a large, diverse set of high-priced professional services for each critical project go/no-go decision, the developer indicated that payoffs for entitling condominium properties are substantial. We prompted the developer to provide a ballpark estimate of the potential upside. The developer indicated that the firm pays costs in the range of \$50,000 to \$75,000 in construction and associated costs "per door," i.e., per condominium unit. It sells fully entitled property to a construction firm at sales prices in the range of \$100,000 to \$125,000 per door, or more. The developer also proudly mentioned a circumstance where an initial projection of \$10 million in profit from a large project grew to \$60 million, simply because the delays eventuated by the approvals process coincided with a drastic change in market conditions.

Lessons. A study of "builder" attitudes and experiences actually involves a number of stratified viewpoints, among members of large firms and developer teams. Not only is there likely to be a diversity of opinions and viewpoints among a large group,

responsibilities over protracted, complicated entitlement processes are likely to be divided and distributed. The diffusion of perspective and recollection multiply over time, given staffing turnover and other factors. Due to the nature of California's regulatory systems, these factors may be present even when the scale – of projects and firms –is relatively small. The notion of a prototypical "builder's" experience of regulatory impediments thus may be somewhat of a misnomer. Efforts to survey the regulated sector must grapple with such complexities.

Additionally, it appears that firms with the patience and financial wherewithal to "wait out" time-based entitlement cost and delay enjoy relative competitive advantage. They accomplish this in part by phasing a set of projects at various stages of the regulatory process over time. Across a portfolio of opportunities, the median firm may well treat regulation-driven expense and risk as just another analytical factor in evaluating its investment choices. The risk-based investment view is a common thread, at least on the strictly financial side of the business.

C. Vignette #3: Simplicity is elusive

Story. An early interview with a developer indicated that our study might usefully distinguish among specific categories of regulatory review in attempting to capture the magnitude of cost, delay, and uncertainty. Three broad divisions were suggested:

- Projects requiring negative declarations, environmental impact reports (EIRs), and other review and documentation under CEQA
- Projects requiring general plan amendments (GPAs) to be approved by a planning commission and city council
- Projects requiring conditional use permits, variances and other rezonings (collectively, CUPs)

This three-way scheme appealed to us, so we utilized it in planning a later interview with a professional CEQA consultant who also prepared reports and supporting documentation relating to GPA and CUP phases of review. Additionally, that consultant had a thirty-year track-record working on residential projects in numerous Bay Area jurisdictions. When we asked that consultant to list jurisdictions where work had been completed on EIRs, GPAs, and CUPs, that consultant indicated that the usual project involves at least two of these categories, if not all three.

Lessons. While formal laws and procedures identify government controls according to divisible categories, the impacts on individual projects are likely to be irretrievably intermingled among various regulatory elements. In addition, those with the greatest knowledge of these impacts – across localities, projects, and time – have a proprietary interest in participating in as many regulatory realms per project as possible. Their recognition and recollection of which requirement caused what effect are likely to be sketchy at best.

D. Vignette #4: Environmental opposition may mask other sources of resistance

Story. In several meetings with developers and their colleagues, it was revealed to us that the actual opponents driving environmental litigation were not community-based environmental groups at all. Rather, such opposition is often sponsored by competing firms and labor unions. The genuine gripe, which when identified provides the basis to compromise and settle the purportedly environmental claim, relates to competitive advantage in business terms, not regulatory ones.

Lesson. Regulation of the built environment may provide strategic opportunities for those with other agendas to increase the cost and slow the pace of residential

development. Abuse of claims-based systems suits the policy interests of neither the regulator nor the regulated industry. Empirically, much of the real story of how regulation affects housing cost may be missed if one simply tries to count enacted measures, hearings, and lawsuits.

These vignettes and lessons help inform our effort to formulate a summative, multiple-perspective approach toward studying and understanding these phenomena. When single-lens focus proves difficult, triangulation of the subject may be a second-best strategy.

VII. Measuring Builders' Perceptions: Improving On Focus-Group Method

We initiated this study with a desire to add key perspectives in land-use regulation which have not been attended to adequately in the past. We hoped to elicit information from knowledgeable local housing suppliers that might identify those rules and procedures most affecting the cost of producing new housing in different jurisdictions within the San Francisco Bay Area. To the extent that price increases in part reflect efforts at regulatory-cost recovery, one might in principle draw a direct correlation between builder experience and affordability conditions faced by consumers.

At the outset of this project, we believed that gathering builders in focus-groups to discuss their experiences would provide a sound basis for measuring the regulatory realities on the ground. We envisioned convening one meeting of builders per county, or perhaps one meeting for each pair of counties; a sufficient number of such meetings would provide coverage of the metropolitan area as a whole. Participants would be selected from the membership rolls of the California Building Industry Association.

We anticipated focusing upon the highest placed executives within each firm, those having the widest-lens overview of how projects fared in the regulatory process. We imagined submitting to each participant maps and pens of different colors (say, green, yellow and red) depicting the relative degree of regulation present in each place. At one stage in our planning, we pictured having focus groups color in maps twice: once before any discussion among the participants, and again after some open-ended conversation and perhaps some presentation concerning how prior surveys⁷ have depicted the regulatory conditions in the cities and counties under consideration.

Several factors caused us to rethink the focus-group approach.

A. Bias in the focus-group process. Experienced scholars in social psychology and psychometrics advised us that focus-groups are notoriously prone to numerous types of bias. Compared to written surveys and one-on-one interviews, focus-group participants may be overly influenced by the opinions volunteered by others, particularly if a vociferous "alpha" participant commandeers the proceedings. Others may "free ride" on the voiced responses, even if they have strong, adverse opinions. Introverted participants may feel disempowered or dominated by those speaking more. In complex group settings, session moderators find if particularly difficult to maintain neutrality and avoid implications in their tone and demeanor that they approve or disapprove of various responses from participants. Across a number of sessions, it is difficult to control the variability of moderator choice and group dynamic. Focus group processes may function well in applications relating to marketing and group attitude. However, as vehicles to ascertain quantitative measures of specific individual experience – particularly where the

⁷ Prior surveys include those conducted by the League of California Cities and the California State Association of Counties (see Glickfeld and Levine, 1992; Levine, 1999) and the state's Department of Housing and Community Development (Landis, 2000).

underlying phenomenon at issue is itself quite complex – focus groups suffer a number of fundamental disadvantages (see, e.g., Crawford, 1997).

- B. <u>Scheduling burden</u>. It became clear at the outset that our target population for the focus groups involved extremely busy people, each of whom likely assigns relatively high dollar-values to their time. We had planned to convene groups of the most involved, informed, and knowledgeable individuals among small and large firms with the necessary experience. Had we proceeded with this plan as originally conceived, we faced substantial difficulties getting the right people all in the same room at the same time. Given the need to hold several such meetings to adequately cover even one major metropolitan region like the Bay Area, this factor led us to reevaluate the method we had first contemplated.
- C. <u>Diffusion of authority within firms</u>. Our initial conversations with builders, attorneys and local officials informed us that governance and communication systems within development and building firms can be quite diffuse. Highest-level executives rarely involve themselves in the day-to-day regulatory intricacies on individual projects. Mid-level managers lack perspective across an ever-changing set of projects within larger firms' portfolios. Most firms procure attorneys and consultants to navigate the entitlement process; much of these professionals' work-product remains confidential and may not be readily available for description during focus-group sessions. The more we learned about these arrangements and interactions, the more challenging the task of composing effective focus-groups became.
- D. <u>Reluctance to divulge proprietary advantage</u>. A subtle feature of local regulation is the human side of the phenomenon. Land-use controls and review processes

involve people, and many are ingrained within highly political work settings. Advantage is sought and attained via informal social interactions and relationship-building over time. "Expediters" earn a living helping developers navigate the regulatory system. In areas known for both development opportunity and neighborhood resistance, political consultants are brought in to market a proposed project and finesse opposition. For successful firms — developers and consultants alike - experience across various jurisdictions constitutes a form of proprietary advantage. We became convinced that focus-groups were unlikely to overcome participants' natural disinclination to reveal information constituting, in their worlds, a kind of trade-secret.

VIII. Measuring entitlement risk (A): 2007 Survey of Bay Area Builders⁸

Entrepreneurial risk-taking is a key engine driving economic growth. Society enjoys the benefits of competition in residential development, much as it does in other productive sectors of the economy. A standard level of business uncertainty attends residential investments, as it does any other line of work. Quite apart from their need for building-permit approvals, developers cannot always dependably predict fluctuations in ordinary business factors such as prices of supplies, wage levels, interest rates, aggregate demand conditions, and individual consumer tastes and preferences.

Those market players with more accurate predictions often attain superior outcomes. Investors are accustomed to projecting both the "hard" and "soft" costs of their residential-development opportunities. However, regulations adding excessive, non-market risk to firms' investment decisions may be valuable candidates for reform.

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⁸ This section draws upon Wright (2007).

This could particularly be the case where regulation appears to inhibit the healthy function of otherwise normal market institutions.⁹

The following table identifies differences in implicit land values based upon regulatory status in the entitlement process. It was obtained confidentially from a local assessor's office. The table shows the wildly varying, and potentially large, markups available to builders who steer a steady course through all layers of regulatory review to a successful conclusion.

	Property Address	Un-entitled Price (\$/sq.ft)	Entitled Price (\$/sq.ft)	Percent Price Increase	Time Elapsed	Annualized Price Increase	Final Entitlements (# of units)	
No.	City	Date	Date		(years)			
1	557 Merrimac St.	\$44	\$254	471%	2.5	189%	40	condos
	Oakland, CA	4/9/2004	Pending					
2	453-471 23 rd St.	\$155	\$194	25%	0.5	51%	60	condos
	Oakland, CA	5/11/2006	Active					
3	2489 MLK Jr. Way	\$52	\$247	378%	2.5	151%	21	condos
	Berkeley, CA	7/28/2004	Active					
4	2628 Telegraph Ave	\$114	\$181	59%	2	29%	15	apts.†
	Berkeley, CA	7/15/2003	7/15/2005					
5	700-718 Clay St.	\$160	\$283	77%	1	77%	24	condos
	Berkeley, CA	9/13/2005	5/31/2006					
	Oakland Average	\$100	\$224	125%	1.5	83%		
	Berkeley Average	\$109	\$237	118%	1.8	65%		
	Berkeley: Condos Only	\$106	\$265	151%	1.8	86%		
	Overall Average	\$105	\$232	121%	1.7	71%		

Source: Wright (2007).

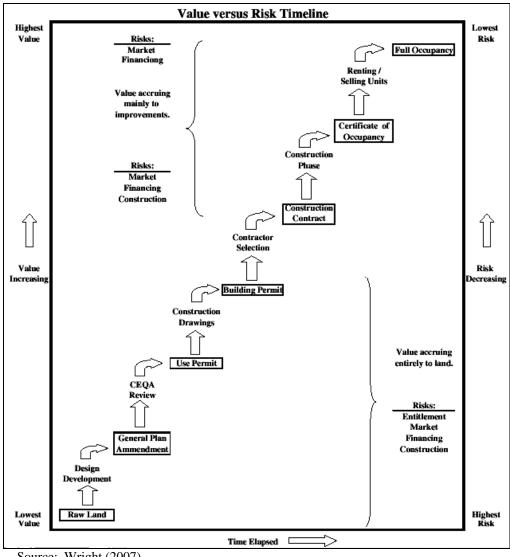
One direct way of identifying builder perception of regulation is thus to frame the inquiry in terms of "entitlement risk." When a developer purchases an unimproved land parcel without development rights yet established, the additional investment necessary to secure those rights stands as one market-level indicator of the risk borne when the land is

⁹ An interesting, related literature treats strict land-use control as a form of monopoly exercised over construction-firm buyers by jurisdictions enjoying a form of consolidated, unitary power over factor supply, but in a setting where builders and end-users exercise intra-regional choice over which of many local sole-source suppliers they will utilize (see, e.g., Thorson, 1996; Hamilton, 1978).

purchased.¹⁰ For this reason, builders often buy entitled land from entrepreneurial land developers once the regulatory process is already managed to a successful conclusion. The profit realized by the original developer covers the cost and time of the approvals process; the price may also add a premium reflecting the risk-aversion of the acquiring builder. Our 2007 survey of Bay Area builders and developers treats their assessments of what the instrument termed "entitlement risk" as a proxy for whether regulatory processes in particular localities are reasonable, efficient, and predictable.

It is informative to map risk-based cost and investment-return factors for a given project against a customary regulatory timeline that project may endure in the entitlement process. The basic parameters of that timeline may be distilled quite easily from summaries of land-use law and procedure such as Longtin (2007), and other sources. The following diagram helps depict the ways in which time and delay influence risk and reward in California's residential development processes.

¹⁰ An additional measure is the risk-adjusted financial prospects for land before and after being entitled. We learned that typical loans for unentitled land are 350-400 basis points over the London Interbank Offered Rate (LIBOR) and are generally private equity recourse loans at fifty percent loan-to-value.



Source: Wright (2007).

The time necessary to obtain necessary approvals varies dramatically within and among different jurisdictions. Much depends upon whether a GPA and/or a full EIR is deemed necessary.¹¹ We learned that in the City of Berkeley – reportedly a strictly regulated place, in relative terms - the rule of thumb is two years for the environmental

¹¹ In numerous circumstances the need for a full EIR will be obviated by the jurisdiction's approval of an applicant's "negative declaration" that, upon completion of a preliminary study, there appears "no substantial evidence that the project may have a significant effect on the environment." Applicants may also submit a "mitigated negative declaration" averring that significant environmental effects have been eliminated due to revisions to the project or new mitigation measures which will be implemented and monitored. See generally http://ceres.ca.gov/ceqa/flowchart/lead agency/EIR-ND.html. Such declarations negate the need for a full-blown EIR only when the locality agrees. Conflicts between builders and cities/counties over the predicted environmental impacts of a project are a frequent source for the litigation affecting housing production in California (see Barbour and Teitz, 2005).

review alone. Additional delays or cancellation may result if legal action or a local referendum is brought against a project. Success often depends on the level of community opposition and may require separately negotiated development agreements.

For developers with the ability to make long-term, gradual investments in the entitlement process – essentially "waiting out" initial opposition – the eventual approval may coincide with tighter market conditions and elevated price levels. On the other hand, initial profit projections can also err on the high side; some developers will have to watch boom-markets come and go while they await project approval, or while they appeal, litigate or reapply when a permit is initially denied. Entitlement risk thus involves not only the uncertainty of whether a permit will issue, and when, but also more traditional brands of uncertainty relating to the timing of market conditions.

In order to deepen our understanding of risk perception in the Bay Area builder community, we collaborated with the Home Builders Association of Northern California (HBANC), a non-profit association representing homebuilders and industry professionals. HBANC is a regional affiliate of the statewide California Building Industry Assication (CBIA), an entity not unlike the National Association of Homebuilders (NAHB) in its composition and programmatic emphases.

Our collaboration with HBANC proved invaluable in at least three respects. First, their executives and staff coordinated meetings with member firms having extensive and sophisticated understanding of regulatory processes throughout the Bay Area and its subregions. Our interviews with representatives of these firms provided much-needed perspective as we weighed options for constructing our survey instrument. Second, HBANC's staff and membership were able to provide key insights in reviewing initial

drafts of the instrument and honing its capture of particular facets of entitlement-risk and builder choice. 12 For example, these initial conversations elucidated the need to control for such features as the inherently controversial (versus garden-variety) nature of proposed developments and the varying number of formal regulatory-review processes administered by the host jurisdiction. Lastly, HBANC provided a list of respondents and helped administer the survey under our collaborative auspices, thus lending a sense of priority and urgency to our request that respondents complete the survey in a timely fashion.

Our final survey instrument for Bay Area builders is attached to this report as an exhibit. The on-line form asked respondents to provide descriptive detail on up to five completed projects. As to each recent project, the following information is elicited:

- Building type (e.g., single-family, condominium, mixed-use)
- Number of residential units
- Jurisdiction (city or unincorporated county area)
- Project-based risk (e.g., "standard," "mildly controversial," or "pushing the envelope")
- Perceived entitlement risk at onset (1 to 5 scale)
- Type and number of regulatory reviews and other tests of entitlement (e.g., general plan amendment, EIR, affordable housing requirement, litigation)
- Overall entitlement-review time
- Overall entitlement-review cost
- Accuracy of ex ante time estimate for all completed reviews

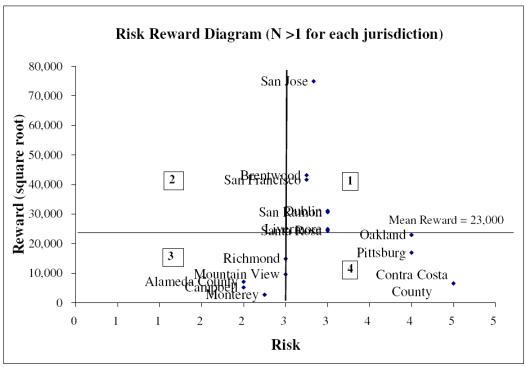
The instrument in its final form represents the culmination of our evolving views on how best to capture builder perceptions of land-use regulation. Along with the focus-group concept already described, the following options for data collection were also explored and ultimately rejected in favor of the fielded survey instrument:

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¹² In some respects our survey approach was modeled (rather loosely) upon the work of Worzala, Sirmans, and Zietz (2000).

- Questions based on a series of prototype projects hypothetically located in various cities, meant to elicit varying reactions given their regulatory implications
- Blank maps with requests to differentiate among regulatory "stop," "proceed with caution," and "go" conditions, by having respondents color the maps with the appropriate traffic-light shades
- A "project-transfer" approach, asking respondents to predict varying outcomes based upon conditions before and after hypothetical relocation of a fully specified project between relatively restrictive and relatively liberal regulatory environments

Though results are preliminary in what amounted to a pilot test of the entitlementrisk survey, jurisdictions such as Contra Costa County, Pleasanton and Fairfield appear at
first blush to generate relatively higher levels of such risk, in comparison to places like
San Pablo, San Ramon, and Santa Rosa. In what might be seen as a risk-reward
continuum, benefits of successfully navigating the regulatory process stand in sharp
contrast with the cost and delay involved. These contrasts can be drawn in a scatterplot
of locations graded by respondent builders along the risk and reward dimensions.
Specifically, Brentwood, San Francisco and San Jose are relatively high risk jurisdictions
with high reward, while Campbell and Richmond are comparatively low risk, low reward
jurisdiction.



Source: Wright (2007).

It is important to acknowledge certain limitations to even these descriptive findings. Our survey made no attempt to identify in any exhaustive fashion all of the locally identifiable features beyond land-use regulation which can strongly influence business outcomes in real estate. While the locality is the arbiter of the approvals process, each project has unique characteristics varying by location and not necessarily endogenous to specific local-government activity. These include the organization of political opposition to the project, prevailing architectural aesthetics and neighborhood values, perceived external effects on congestion and other quality-of-life elements, and even endangered-species impacts.

Any one of these factors lying outside the technical ambit of building-permit reviews can drastically increase cost or bring about outright cancellation of a proposed development. Additionally, a comprehensive model would be needed to account for variation in land and housing prices across locations and time, as well as psychological

factors influencing the gravity of risk perceived by developers (e.g., depth of experience, relative level of individual and firm-wide financial well-being, and subjective factors related to risk aversion/inclination). Against this complex tableau of influences, teasing out land-use aspects of entitlement-risk determination remains an onerous challenge, one we will continue to grapple with in the next phase of this project.

IX. Measuring Entitlement Risk (B):2007 Survey of Bay Area Environmental Consultants

As already related in one of our vignettes, we learned early on that developers mete out various entitlement functions to attorneys and consultants. We were particularly impressed with the opportunity presented by the reported prevalence of "CEQA consultants," namely, those professionals providing project-based services to builders on the preparation of initial studies, negative declarations, mitigated negative declarations, and full EIRs. It appeared somewhat likely that a small cadre of such consultants – mostly planners, environmental scientists, and civil engineers by training – might possess synoptic views of how land-use practices vary across jurisdictions throughout the Bay Area.

To reproduce the requisite collaboration we enjoyed for the builder survey via HBANC, we set about locating professional organizations of such CEQA consultants. Our research into the matter revealed the existence of a statewide Association of Environmental Professionals (AEP), which has numerous regional chapters throughout the state. Eventually we met with and secured the collaboration of the leadership of AEP's San Francisco Bay Area Chapter (AEP-SFBAC). AEP-SFBAC was quite helpful in providing the identical kinds of assistance HBANC had with the builder survey. Most importantly, they vetted our draft survey instrument, provided a full list of respondent

contacts, and helped administer the survey with a series of "please complete the UC Berkeley survey" emails.

We had first anticipated that environmental professionals would be able to testify to the same set of project characteristics and regulatory perceptions asked in the items comprising the builder survey. However, a number of important complications emerged. First, since CEQA consultants are essentially regulatory professionals, we found that they were even more inclined to zealously guard specialized knowledge of various jurisdictions as a form of proprietary trade-secret. Secondly, the vantage of environmental professionals seeks to balance the economic benefits of proposed development against the public interest in protection of open space and natural resources. This mindset extends to analysis of whatever mitigation a developer might offer, to reduce overall environmental impacts. Third, AEP's membership works for clients and employers in both the developer and regulator sectors. For every EIR a developer's team prepares, there must be a similarly trained public-sector consultant (or employee) to evaluate the document's merits. For obvious reasons, we made efforts to limit the field of respondents to those AEP-SFBAC members working exclusively on the private side.

The CEQA-consultant survey proceeded on the basis of their recent experience with up to five residential projects. The areas of inquiry for the CEQA-consultant survey track those of the builder survey rather closely. However, because of divergences of role and perspective, we modified that survey for this application in the following respects:

- Nature of work. An item was added to allow respondents to identify what
 documentation they produced on each project they elected to describe (EIR,
 negative declaration/mitigated negative declaration, petition for exemption,
 and initial study).
- Network advantages. A new item asked respondents to specify whether the city or county was a place where prior experience and exposure may assist

with the outcome, politically or otherwise (with opinion options ranging from such experience making someone "quite advantaged" to "not significantly advantaged").

- Environmental hurdles. In the survey item enumerating layers of regulatory review, several response-options were added to reflect the environmental nature of respondents' practice areas.
- Reasonableness and transparency. Unlike the median builder, we expected
 many environmental consultants to be capable of assessing how well a
 jurisdiction's review processes balance public and private interests relative to
 other places. We included an item on the CEQA-consultant instrument
 asking for an overall opinion on regulatory reasonableness and transparency.
- Extent of delay and mitigation. For similar reasons, the CEQA-based survey also added items asking for general assessment of the extent of delay and environmental mitigation demanded.

X. 2007 Survey of Bay Area Land-Use Regulators¹³

We also initiated a new survey of planning and building department officials in the nine metropolitan Bay Area Counties. Our intent was to develop a dataset describing local land officials' current practices and perceptions. This resource would be necessary to identify changes over our nearly twenty-year coverage of land-use regulation and growth control in existing survey reports.

Our 2007 survey instrument was based largely upon one recently utilized by colleagues at the Wharton School's Zell/Lurie Real Estate Center ("Zell/Lurie survey"). Generated from work by Linneman and Summers in the early 1990s (Linneman et al., 1990), the recent Zell/Lurie survey updated the prior instrument. It was fielded nationally and in select metropolitan areas (Gyourko, Saiz, and Summers, forthcoming). We were invited to adapt that instrument for use in the Bay Area, and this invitation coincided nicely with our work on the current project.

32

 $^{^{13}}$ This section draws upon the observations and analysis of our research assistant on these aspects of the project, Corie Calfee.

One key challenge was to ensure the instrument reflected California land-use law and procedures. We sought to add sufficient detail to adequately depict the state's complicated and idiosyncratic practices, while maintaining the brevity and economy of the Zell/Lurie team's survey. Peculiarities requiring adjustment for the local regulatory environment include the following: the California Environmental Quality Act (CEQA), which requires environmental review for most development projects and stands as a major factor in social local choice over what to build and where (California Public Resources Code, §§21000 et seq.); the state's Subdivision Map Act (California Government Code, §§66473 et seq.); regional trends toward mixed-use development; prevalent utilization of ballot-box democracy via voter-based initiatives and referenda; and the state's high regional growth-rates and constrained land supplies. Specific survey items were adapted for these factors, including:

- Questions specifying recent development experience, to identify localities with relatively active regulatory practice and permit review
- Questions identifying government and community actors participating in review processes
- Questions clarifying treatment of minimum lot-size, subdivision regulation, inclusionary zoning, open-space reservations, infrastructure improvements and phasing, in-lieu fees, and other topics
- Questions adding detail to respondents' perceptions of land supply and demand across residential and other development categories

The Zell/Lurie survey and our adaptation of that instrument for the 2007 Bay Area sample are attached as exhibits to this report, along the precursor 1990 Wharton survey instrument.

We found informative the observations of some respondents, describing their resistance to completing the short 2007 survey form. Here are some representative

examples from some of the emails we received and from comments provided by respondents on the survey form itself. Each paragraph below is a different individual's comment.

"I attempted to fill out your survey, but I found both the questions and answers to be an attempt to oversimplify the issues. I do not want to provide responses that will be misinterpreted and misused."

"[L]and and project costs are quite complex, variable, and dependent on many factors; it is not possible to provide a valid answer in this format. The questions dealing with 'duration of review,' providing an 'average' review time, and stating the time change for review over the past ten years are arbitrary given the vast time differences that it takes to review different types of projects; coming up with an 'average' would be meaningless and obscure the fact that some projects are processed very quickly and others take a long time ... to me it's simplistic to reduce many of these issues to a multiple choice survey format."

"Some of the questions make no sense, as they lump zoning changes (legislative acts) in with conditional use permits and variances (quasi-judicial acts). We don't have the resources to do this research for you."

"Question 10 about minimum lot size doesn't make much sense to me. Every jurisdiction I know of has minimum lot sizes, but they vary considerably depending on the zoning for the property in question. Most cities are going to have various minimum lot sizes less than a half acre in any case. I can't tell what this question is getting at. Question 12 asks about 'open space' but I wonder if you really mean parks. A lot of jurisdictions have park dedication requirements (including in lieu fees), but that's different from open space."

"I did the survey and found it to be fundamentally flawed in its understanding of basic regulations and to be virtually inapplicable to an infill jurisdiction such as [ours]"

Several smaller towns reportedly lack sufficient personnel to respond in a timely fashion to the numerous substantive surveys they receive. Others frequently revisit their land-use planning and regulations, despite the fact they have permitted very little new residential development in the recent past. These concerns aside, we achieved a survey response rate of nearly 80%.

The survey was sent to named individuals identified as building and planning department officials in 109 jurisdictions by the Association of Bay Area Governments (ABAG) headquartered in Oakland. The field of distribution is described below in an exhibit table. Some care was taken in developing the distribution list, given that some jurisdictions have fully staffed planning departments while others conduct planning and permitting business essentially through their community development departments. Based upon suggestions by colleagues at ABAG, these two mailing lists were merged and a single, named respondent (typically a director of planning or a director of community development) was selected for each jurisdiction. Email addresses were collected and supplemented via telephone inquiry to facilitate survey follow-up encouraging a high response rate. In most cases we obtained personal email addresses for the targeted individuals in each locality.

Fielding the instrument involved a preliminary "save the date" email alerting recipients to expect the survey. We utilized that first email to correct inaccurate email addresses and communicated with respondents to identify the locality's preferred staff member for completing the survey. The email releasing the survey provided access to the instrument via attachment and embedded link to the on-line survey site. Most respondents opted to complete with survey on-line; faxed responses were entered by hand into the on-line database. Repeated emails and telephone calls were utilized for respondents slow to submit their completed survey forms.

The results from this survey, as well as other data collection described above, are presented in the accompanying research paper.

San Francisco Bay Area Jurisdictions

Counties exercise land-authority over unincorporated areas outside cities. All localities are cities except whether otherwise noted. San Francisco is a coterminous city and county.

City and County of San Francisco Fairfax Pittsburg Alameda County Fairfield Pleasant Hill Contra Costa County Foster City Pleasanton Marin County Fremont Portola Valley Napa County Gilroy Redwood City San Mateo County Half Moon Bay Richmond Hayward Santa Clara County Rio Vista Healdsburg Solano County Rohnert Park Sonoma County Hercules Ross Alameda Hillsborough San Anselmo Lafayette San Bruno Larkspur San Carlos Livermore San Jose

Albany American Canyon Antioch Atherton Los Altos San Leandro **Belmont** Los Altos Hills San Mateo Los Gatos San Pablo Belvedere Benicia Martinez San Rafael Berkeley Menlo Park San Ramon Brentwood Mill Valley Santa Clara Brisbane Millbrae Santa Rosa Burlingame Milpitas Saratoga Sausalito Calistoga Monte Sereno Campbell Moraga Sebastopol

Morgan Hill Cloverdale Mountain View South San Francisco

Sonoma

Colma Napa St. Helena Concord Newark Suisun City Corte Madera Novato Sunnyvale Tiburon Cotati Oakland Union City Cupertino Oakley Daly City Orinda Vacaville Danville Pacifica Valleio Walnut Creek Dixon Palo Alto Windsor Dublin Petaluma East Palo Alto Piedmont Woodside El Cerrito Pinole Yountville

Emeryville

Clayton

XI. Concluding Remarks

Our effort to reconcile varying perspectives on land-use regulation and its effects on housing cost proceeded from constructive impulses. Not only did we aim to update a number of earlier surveys of regulators, but we found a feasible and perhaps efficient way of identifying impacts in the supply markets, at the incidence of these local controls on land availability and utilization. The triangulation approach, wherein we merged and harmonized a panoply of data sources (new and old), facilitates the analysis of regulatory transactions in as yet untried ways. We are guardedly optimistic that these techniques can be extended toward further research outputs for the Bay Area and eventually other metropolitan areas as well.

The reconciliatory method is not without its own challenges, however. Builders, consultants and regulators do not necessarily occupy the same mindsets and social spheres. In the broadest sense they are all governed by common rules and procedures, but how they value the private and social returns from their efforts and investments diverge markedly. Interestingly, as our work in the accompanying research paper indicates, indicators of regulation and its impacts vary substantially over space and time and likely suffer from fundamental sources of measurement bias and error. Adding dimension to what is already a greatly random set of social processes will at first only add complexity and heighten the challenge to derive robust estimates of our regulatory models.

Prior to the current effort, we had engaged in extensive discussions with colleagues about the need to survey builders as a way to gain new information on regulatory barriers to affordable housing development. Having now embarked on a

multifaceted effort to bring that regulated industry into the conceptual core of the enterprise, we have a greater appreciation for how much builders' attitudes and experiences can add, and how challenging it is to reconcile multiple views of complex social processes. We continue to believe that builder experience can help us expand the confidence interval in our estimates of land-use restrictiveness and hospitality. The next phase of our work will be to ascertain what regulatory features most forcefully influence not only the risk frontiers of developers but also the balance of consumer cost and amenity in the regulated marketplace.

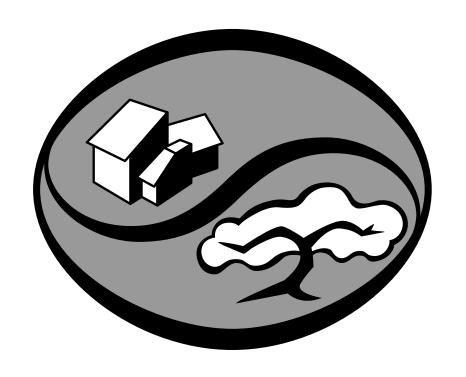
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$\frac{\text{Appendix 1}}{\text{Longtin's California Land-Use Procedures and Timelines}}$



Longtin's LAND USE PROCEDURES & TIMELINES

ABOUT THE AUTHOR

James Longtin has been a land use lawyer for over 40 years. During his public practice he was city attorney for Lompoc, Santa Maria, Thousand Oaks and La Quinta. His private practice included representation of all sides to land use litigation, including landowners and developers, environmental and preservationist groups, and public agencies.

Mr. Longtin is the author of *Longtin's California Land Use*, a comprehensive two-volume set of law and practice books. Mr. Longtin discontinued active law practice in 1996. However, he continues to study land use and to update *Longtin's Cal Land Use* annually.

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LAND USE PROCEDURES AND TIMELINES

CONTENTS

Introduction and Coops	Page 4				
Introduction and Scope	t Streamlining Act (PSA) . 4				
California Environmental Quality A In General	ct (CEQA). 6				
DIAGRAMS					
Flow Chart and Timelines					
Chart of Procedures for Specified Activities					
ABBREVIATIO	ONS				
CCP Code of Civil Procedure CEQA California Environmental Quality Act EIR Environmental Impact Report GovC Government Code Guidelines. CEQA Guidelines / 14 Cal. Code of Regulations	Longtin's Longtin's California Land Use, legal text ND Negative Declaration PRC Public Resources Code PSA Permit Streamlining Act SMA Subdivision Map Act				

FLOW CHART AND TIME-

COMPLETED APPLICATION

Determine Completion of application within 30 days of submittal or notify applicant if incomplete. Acceptance as complete starts time periods for environmental review. *GovC 65943, Guidelines 15060, 15101, Longtin's §§11.23, 11.24.*

EXEMPT PROJECTS

Not subject to further review. PRC 21080(b), Guidelines 15061, 15260 et seq. and 15300 et seq., Longtin's §4.42 et seq. Agency must approve/disapprove project within 60 days. GovC 65950(a).

Notice of Exemption filing triggers 35-day time limit for challenge. *PRC* 21152 and 21167, *Guidelines* 15062.

INITIAL STUDY to determine whether ND or EIR, within 30 days; mutual 15-day extension. *PRC 21080.1, 21080.2, 21080.3, Guidelines 15063, 15102.*

NEGATIVE DECLARATION may be adopted if no substantial evidence of significant impact or impact mitigated. *Guidelines 15070, Longtin's §§4.52–4.55.*

Notice of Intent to Adopt ND with sufficient time to allow review. Post, mail and publish. *Guidelines 15072*.

Review and Consultation Period at least 20 days. *Guidelines 15073*. Comments considered. *Guidelines 15074(b)*.

Adoption of ND within 180 days of complete application. *Guidelines 15107*.

Notice of Determination of ND filed and posted within 5 days of project approval. *Guidelines 15075*. Triggers 30-day time limit to challenge ND. *Guidelines 15112*.

NO CEQA REVIEW NO EIR REQUIRED ND ADOPTED

LINES — CEQA AND PSA

ENVIRONMENTAL IMPACT REPORT

EIR Required when project may have significant impact. *Longtin's §4.52*.

Notice of Preparation sent to other agencies for scope and content response within 30 days. *Guidelines 15082* and *15103*.

Draft EIR prepared by agency. *Guidelines* 15084. For content, see *Longtin's* §4.62.

Notice of Completion filed with specified agencies. *Guidelines 15085*.

Notice of Availability. Post, mail and publish. *Guidelines 15087*.

Public Review/Agency Consultation for minimum 30 days. *Guidelines 15087*, 15105.

Comments and Responses in final EIR. *Guidelines 15088* and *15132*.

Findings/Overriding Consideration Statement for approvals with significant effect. *Guidelines* 15091, 15093.

Final EIR Certification within 1 year of completed application. 90-day extension. *Guidelines 15108*.

Notice of Determination filed and posted within 5 days. Guidelines 15094. Triggers 30-day limit for CEQA challenge. *Guidelines* 15112.

PROJECT DECISION

If EIR Certified, agency must approve or deny within 180 days (90 days if low-income housing) *GovC* 65950. Less for subdivision maps *GovC* 65952.1. *Guidelines* 15111. Project deemed approved if no action within time limits. *GovC* 65956.

PROJECT DECISION

If Project Exempt or ND Adopted, agency must approve/disapprove within 60 days. *GovC 65950*. Deemed approved if no action within time limits. *GovC 65956*.

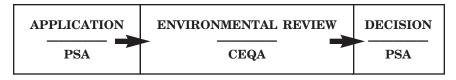
LAND USE PROCEDURES AND TIMELINES

Introduction and Scope. Most every land use project requires both application and decision pursuant to the Permit Streamlining Act (PSA) and environmental review under the California Environmental Quality Act (CEQA). Also, notice and hearing requirements are established by other laws. This procedural intersection can be complex and confusing.

This booklet contains a digest of the requirements and timelines for notice, review, decision and legal challenge for land use projects in California. It includes a flow chart, diagram and explanatory text, with liberal reference to authoritative sources. Although not comprehensive because of size limitations, the booklet covers areas most useful for most permit activities.

PROJECT APPLICATION AND REVIEW PERMIT STREAMLINING ACT (PSA)

PSA Meets CEQA: The Permit Streamlining Act (PSA) (GovC §§65920 et seq./Longtin's §§11.22–11.27) requires agencies to follow standardized procedures and strict time deadlines for application, review and approval of development projects. The PSA and CEQA work together like on/off lights. When application submitted, PSA turns on; when application completed, PSA turns off and CEQA turns on for environmental review; then CEQA turns off when review complete and PSA turns on again through project decision.



Applicability: PSA applies to "development projects," which include all adjudicatory approvals such as subdivision maps and most discretionary development permits. It does not apply to ministerial actions such as building permits, lot line adjustments, and certificates of compliance. Nor does it apply to legislative actions, such as general plan or zoning changes. *Longtin's §11.22*.

Project Application: Agency specifies information required from applicant for development project. *GovC* §\$65940, 65941. Upon receipt of application, agency has 30 days to determine and notify applicant whether application is complete for processing. If incomplete, resubmittal starts new 30-day review period. If agency fails to notify applicant of completion status within 30-day period, application is deemed complete. A completed application starts clock for agency review and decision. *GovC* §65943, *Longtin's* §11.24.

CEQA Review: Once application is complete, agency proceeds with CEQA process, making determinations on exemptions, negative declaration, or EIR certification, all within specified time periods. See CEQA, p. 6.

Project Decision: Following CEQA review and determination, PSA again becomes active, with strict time limits for project decision. After EIR certified, agency must approve or deny project within 180 days from date of certification. If low-income housing project, time shortened to 90 days. If project exempt from CEQA or if negative declaration adopted, agency must approve or deny within 60 days from determination. *GovC* §65950.

Subdivision Approvals: Time limits for approval of tentative subdivision maps (50 days for advisory agency/40+ days for appeal) may be shorter and must be followed (*Gov §§65952.1*, 66452.1, 66452.2, 66452.5). For CEQA reconciliation with short time limits for approval, see *Guidelines §15111*.

Deemed Approved: If no action is taken on project within specified time limits, project is deemed approved, but only if requirements for public notice and review are satisfied. Options available to applicant to ensure notice compliance. *GovC* §65956(b), *Longtin's* §11.26.

Time Extensions: PSA time limits for project decision may be extended once, by mutual agreement, not to exceed 90 days. *GovC §65957*. If there has been an extension under CEQA (see p. 10), to complete and certify an EIR, project must be decided within 90 days of certification. *GovC §65950.1*.

CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA)

In General

CEQA (*PRC §§21000 et seq.*) is a procedural statute designed to inform decision makers and the public about potential environmental effects of proposed land use activities. A major challenge for practitioners is compliance with the various notice, consultation and review periods required by CEQA and its Guidelines. CEQA works together with the PSA by commencing its environmental review after project application is complete. After CEQA review, the PSA controls again through project decision.

Based upon the type of project and its potential for environmental impact, CEQA review may follow one of three courses: (a) exemption; (b) negative declaration (ND); or (c) environmental impact report (EIR).

Exempt Projects

CEQA and its Guidelines exempt many types of activities from its requirements. See PRC §\$21080–21080.33, Guidelines §\$15061, 15062, 15260 et seq., 15300 et seq. and Longtin's §\$4.42 et seq. If project exempt, agency must approve or disapprove within 60 days. GovC §65950(a). Upon approving exempt project, agency or applicant may file notice of exemption, which triggers 35-day statute to challenge exemption determination. If notice not filed, time to challenge is 180 days from project approval. PRC §\$21152, 21167, Guidelines §\$15062, 15112.

Initial Study

An initial study, including consultations with applicant and other agencies, determines whether to prepare an ND or EIR. *PRC* §\$21080.1–21080.3, *Guidelines* §15063(g). Agency must decide within 30 days. May be extended 15 days by mutual consent. *PRC* §21080.2. See Guidelines §\$15063, 15102.

Negative Declaration (ND)

ND may be adopted when no substantial evidence that project may have significant effect. For projects where significant effect identified, but mitigation measures reduce effect to insignificant, mitigated ND may be adopted. *PRC §21080(c)*, *Guidelines §15070*, *Longtin's §§4.52–4.55*.

<u>Content:</u> For minimum required, see *Guidelines §15071*.

Notice of Intent to Adopt ND must be posted for 20/30 days and mailed to specified agencies and persons. *PRC §§21092*, 21092.3, *Guidelines §15072*.

Review and Consultation Period, for agencies and public, at least 20 days. Review period extended when ND sent to state clearinghouse. *PRC* §§21091, 21092.4, Guidelines §§15073, 15206.

<u>Comments</u> received during review period must be considered. *PRC §21091(d)*, *Guidelines §15074(b)*. Unlike EIR, comments not required to be attached to ND nor must lead agency respond.

Revised ND requires recirculation. Guidelines §15073.5.

<u>Mitigation Measures</u>: Where potential effects identified, but revisions in project reduce effect to insignificant, ND may be used. *Guidelines* §15070(b). Substitution of mitigation measures, prior to project approval, requires hearing and findings of equivalency. *PRC* §21080(f), *Guidelines* §15074.1.

Completion/Adoption of ND required within 180 days from completion of application. *PRC §21151.5*, *Guidelines §15107*.

Notice of Determination to be filed within five days of project approval and posted 30 days. *PRC §21152*, *Guidelines §15075*.

Statute of Limitations to challenge ND decision is 30 days if notice filed and posted, otherwise 180 days from project approval. *PRC §21167*, *Guidelines §15112*.

Environmental Impact Report (EIR)

EIR must be prepared when evidence supports "fair argument" that project may have significant effect on environment. See *Longtin's §4.52*. For criteria to determine significant effect, see *Guidelines §§15064*, 15065.

Notice of Preparation. Scoping: NOP to be sent to responsible and trustee agencies immediately. Agencies to specify scope and

content of information related to area of responsibility within 30 days. Scoping meeting if requested. *PRC §21080.4*, *Guidelines §§15082*, *15103*.

Early Consultation: Early public consultation encouraged. *Guidelines §15083*. Consultation with water agencies required for specified large projects. Agencies to provide water supply adequacy assessment within 30 days of NOP. *Guidelines §15083.5*.

<u>Draft EIR</u> to be prepared by, or under contract to, agency. *Guidelines §15084*. For content of EIR, see *PRC §21100*, *Guidelines §§15120 et seq.*, *Longtin's §4.62*.

Notice of Completion to be filed with OPR and state clearing-house, if required, when draft EIR complete. *PRC §21161*, *Guidelines §15085*.

Notice of Availability. Public Review and Agency Consultation: NOA sent to affected agencies and requesting individuals. Post and mail to contiguous owners. *PRC §§21092, 21092.3, Guidelines §15087*. Lead agency to consult with affected agencies and request comments. *PRC §21092.4, Guidelines §15086*. Minimum consultation and public review period for draft EIR is 30 days, 45 days when submitted to state clearinghouse. *PRC §§21091, 21092, Guidelines §15105*.

Comments and Responses required in final EIR prior to certification. *PRC §21092.5*, *Guidelines §§15088*, *15132*.

<u>Final EIR. Certification</u> prior to project approval and within one year from complete application, unless extended 90 days by mutual consent. *PRC §21151.5*, *Guidelines §15108*.

Findings and Statement of Overriding Consideration needed for approvals with remaining unmitigated significant effects. *Guidelines §§15091, 15093*.

Notice of Determination. Statute of Limitations: Agency may file and post notice within five days of approval. *PRC §21152*, *Guidelines §15094*. Notice triggers 30-day statute for CEQA challenge. *Guidelines §15112(c)(1)*. If notice not filed, time extended to 180 days. *PRC §21167*, *Guidelines §15112(c)(5)*.

NOTICE AND HEARING PROCEDURES

Due Process (Longtin's §11.30)

The constitutional principle of procedural due process requires that landowners and other affected parties must be provided adequate notice and opportunity to be heard prior to any government action that may affect significant property rights. As a practical matter, compliance with required statutory land use procedures will normally ensure due process compliance.

Notice (Longtin's §11.31)

Public hearing notice requirements for land use projects are covered by *GovC §§65090* and *65091* (notice requirements for CEQA determinations are in CEQA section, above). Generally, projects requiring legislative approval (general/specific plan and zoning amendments) only require publication and posting. *GovC §65090*. Adjudicatory decisions (tentative maps, variances, use permits, and other discretionary development permits) require both publication/posting *and* specific mailing to applicant and affected property owners. *GovC §65091*. For chart of notice requirements for specific permits and activities, see pp. 12–13.

<u>Content</u>: Date, time and place of hearing, description of property, and explanation of matter to be considered. *GovC* §65094.

<u>Publication/Posting</u>: 10 days prior newspaper publication or posting in three public places. *GovC* §65090.

Mailing: 10 days prior mailed notice to applicant and property owners within 300 feet. *GovC* §65091.

$\textbf{Hearing} \ (Longtin's \ \S 11.32)$

<u>Minimum Standards</u>: Agencies must adopt procedural rules for conduct of zoning hearings. Staff report and record of hearing usually required. *GovC* §65804.

<u>Hearing Agenda</u> to be posted 72 hours prior to agency meeting. *GovC §54954.2, Longtin's §11.42*.

Opportunity to be Heard: Affected parties have right to meaningful hearing and to raise specific objections. *Longtin's*

§11.32[4]. For burden of proof, evidence and issues to be considered, see *Longtin's §§11.32[3]–[12]*.

<u>Decision-Making Process</u>: For discussion of bias and fairness, conflicts of interest and voting, see *Longtin's §§11.40–11.45*.

<u>Findings</u>: Required for adjudicative action, but not required for legislative action. Many exceptions. *Longtin's §§11.50 et seq.* See Chart of Procedures for Specified Activities, pp. 12–13.

Appeals: See Longtin's §11.32[13].

TIME LIMITS. PROCEDURAL DEFECTS. LITIGATION

Time Limits. Extensions

For time limits on specified PSA and CEQA activities, see text (pp. 5–8) and chart of timelines, pp. 2–3. CEQA time limits are directory, not mandatory. *Longtin's §4.86[3]*. Time periods may be extended by mutual consent, within limits. *Guidelines §15108*. And may be suspended for applicant delay. *Guidelines §15109*. "Deemed approved" provisions of PSA and SMA are mandatory. See p. 5.

Effect of Procedural Defects

Defective procedures generally do not invalidate permit or action unless party complaining suffered substantial injury and result would have been different. CEQA notices valid if agency makes "good faith effort." *GovC* §§65010, 65093, 65945.7. See *Longtin's* §§11.31[5], 11.32[15]. However, *cumulative* errors may violate due process. See *Longtin's* §11.32[15].

Deadlines for Legal Challenge

The statute of limitations for challenges to land use decisions is short. *Guidelines §15112*. For most CEQA determinations, 30 days ($PRC \ \$21167$); for most planning, zoning and subdivision decisions, 90 days ($GovC \ \$65009(c)$, 66499.37). Many time limitations run from date of decision to filing legal action and service of process ($GovC \ \$65009(c)$). For list of limitation periods for specific land use permits/activities, see chart, pp. 12–13.

Expediting Litigation

Cases involving CEQA compliance issues are entitled to calendar preference and other expedited procedures to quickly resolve litigation. $PRC \S 21167.1$.

CHART OF PROCEDURES

PERMIT or ACTIVITY	TYPE Determining type of action can determine due process applicability and standard of judicial review. See Longtin's §§11.10-11.13.	ments include publication/post-		
General/Specific Plan Amendment	Legislative	Noticed hearing before planning commission and legislative body. <i>GovC 65353-65356, 65453</i> .		
Zoning Amendment/ Rezoning	Legislative	Noticed hearing before planning commission and legislative body. <i>GovC 65854-65857</i> .		
Development Agreement	Legislative	Noticed hearing. GovC 65867.		
Discretionary Permit, CUP/Variance	Adjudicative	Noticed hearing. <i>GovC 65905</i> . Due process.		
Subdivision: Tentative Map, Parcel Map	Adjudicative	Noticed hearing. <i>GovC</i> 66451.3. Due process.		
Final Map, Lot Line Adjustment, Certifi- cate of Compliance	Ministerial	No hearing required		
Permit Conditions and Fees	Legislative (adopting fee ordinance), adjudicative (imposing condition/fee on specific project)	Noticed hearing. <i>GovC 66016</i> (adopt fees); <i>65905</i> (permits); <i>66451.3</i> (subdivisions). Due process.		
Building/Occupancy Permits	Ministerial	No hearing required		
CEQA: Exemption Determination, ND Adoption, EIR Certification	Not necessary to determine	CEQA requires no public hearings. However, agencies are required to notice various determinations/decisions. See pp. 6–8.		

FOR SPECIFIED ACTIVITIES

FINDINGS As general rule, findings	STATUTE of LIMITATIONS	JUDICIAL REVIEW/ REMEDY
required for adjudicative decisions; not required for legislative or ministerial decisions. <i>Longtin's §11.51</i> .	See p. 10 and Longtin's §12.34.	Invalidation, mandate and damages are common remedies for land use litigation. Ancillary remedies include injunctions, declaratory relief, civil penalties and attorney fees. See <i>Longtin's</i> §§12.01–12.09A and 12.40.
Not required. Except general plan amendment limiting housing. <i>GovC 65302.8</i> .	90 days. GovC 65009, 65860(b).	CCP 1085 mandate review. If plan inadequate, compliance remedy. GovC 65750–65763. If inconsistency, invalidation remedy. GovC 65860(b).
Not required. Except zoning limiting housing $GovC$ 65863.6; interim urgency ordinance $GovC$ 65858; others $GovC$ 65567.	90 days. <i>GovC 65009</i> , 65860(b). Except actions in support of affordable housing, 1 year. <i>GovC</i> 65009(d), (g).	CCP 1085 mandate review. Invalidation and damages remedies. CCP 1095, GovC 65860(b) (consistency).
General plan consistency. <i>GovC 65867.5</i> .	90 days. <i>GovC 65009</i> , <i>65860(b)</i> (consistency).	CCP 1085 mandate review. GovC 65860(b) (consistency).
Topanga findings required. Longtin's §3.72[6].	90 days. GovC 65009.	CCP 1094.5 mandate. Invalidation, damages remedies. CCP 1095.
Map approval findings. GovC 66473.5 and 66474.	90 days. GovC 66499.37.	CCP 1094.5 mandate. Invalidation, damages remedies. CCP 1095.
Not required. Ministerial items.	90 days. GovC 66499.37.	CCP 1085 mandate. Invalidation, damages remedies. CCP 1095.
Findings required as part of Discretionary Permit or Subdivision approval. See above.	Fee adoption/increase. 120 days. GovC 66022. Fee imposition protest. 90 days. GovC 66020(d). Legal challenge. 180 days from protest. GovC 66020(d).	Challenge to fee adoption, <i>CCP 860</i> validation. <i>GovC 66022(b)</i> . Challenge to imposed fee, invalidation/refund. <i>GovC 66020(d)–(f)</i> .
Findings not required	90 days. CCP 1094.6.	CCP 1085 mandate. Invalidation, damages remedies. CCP 1095.
Project approval despite significant effects. <i>Guidelines 15091</i> . Statement of overriding considerations. <i>Guidelines 15093</i> .	Exemption determination, 35 days. ND adoption or EIR certification, 30 days, unless notice not filed, then 180 days. See <i>Guidelines 15112</i> .	CCP 1085 or 1094.5 "abuse of discretion" standard. PRC 21168 and 21168.5. Invalidation and compliance remedies. PRC 21168.9, CCP 1095. See Longtin's §4.90.

Appendix 2 2007 Survey of Bay Area Builders [excerpt for single-project description]

Entitlement Risk in California

Recent Project # 1

- --- Provide information for a recently completed project.
- --- Up to 5 different projects can be described using this survey.
 - Select the PRODUCT TYPE of a recently completed project:
 - Single family homes
 - Apartments
 - Condominiums
 - Mixed Use (Condos + Retail)
 - Other, please specify

Number of units for recent project:



3	Select the JURISDICTION of the project:				
			¥		
4	For this PARTICULAR JURISDICTION, would you consider your project a:				
	"Standa	ırd" proje	ect		
	"Mildly of	controve	rsial" projec	t	
	"Pushing the envelope" project				
5	ENTITLEMENT RISK at the onset of the project was perceived as:				
	Very Low	Low	Medium	High	Very High
	1	2	3	4	5
6	Select all th	nat apply	to your rec	ent proje	ect:
	General Plan Amendment (GPA)				

	Environmental Impact Report (EIR)
	Development Agreement
	Affordable housing required
	Legal action brought against the project
	Local referendum against the project
	Project canceled due to regulatory resistance
	Other, please specify
7	Estimate the TIME required for the entire entitlement process starting at filing date
8	Estimate the all-inclusive COST of the entire entitlement process total dollars
8	

- Within 3 months
- Within 6 months
- Within 1 year
- Outside of 1 year
- Outside of 2 years



Survey Page 1

Entitlement Risk in California

Recent Project # 2

- --- Provide information for a 2nd recently completed project.
- --- Up to 5 different projects can be described using this survey.
- Select the PRODUCT TYPE of another recently completed project:

Appendix 3 2007 Survey of Bay Area Environmental Consultants

CEQA and Entitlement Consulting for Residential Builders in California

- - Select the PRODUCT TYPE of a recently completed project:
 - Single family homes
 - Apartments
 - Condominiums
 - Mixed Use (Condos + Retail)
 - Other, please specify

2	Identify the CEQA-related documentation you and/or your firm completed for THIS PROJECT (please check all that apply):
	Environmental Impact Report (EIR)
	Negative Declaration/Mitigated Negative Declaration
	Petition for Exemption
	Initial Study
	Other, please specify
3	Number of units for THIS PROJECT:
3	Number of units for THIS PROJECT:
4	Number of units for THIS PROJECT: Select the JURISDICTION of the project: (scroll to bottom of list for county unincorporated areas)

- In general, local regulators in this PARTICULAR JURISDICTION:
 - Resist residential development
 - Allow selective residential development
 - Promote residential development
- Consultants with work experience and/or political networks in this PARTICULAR JURISDICTION are:
 - Quite advantaged
 - Somewhat advantaged
 - Not significantly advantaged
- 7
 For this PARTICULAR JURISDICTION, would you consider your recent project a:
 - "Standard" project
 - "Mildly controversial" project
 - "Pushing the envelope" project

8
ENTITLEMENT RISK at the onset of the project was perceived as:

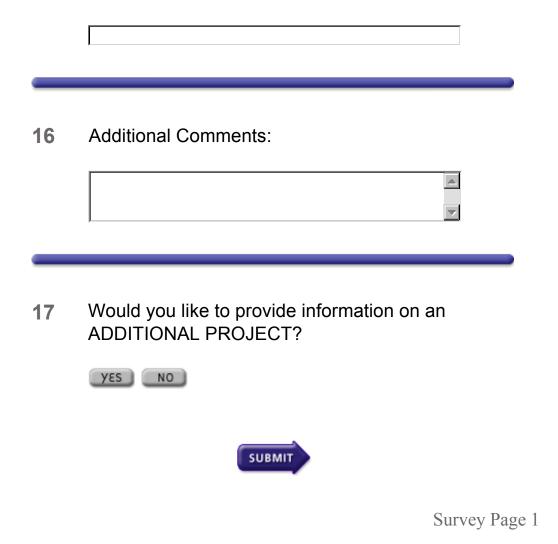
Very Low	Low	Medium	High	Very High
1	2	3	4	5

Select the KEY DRIVER(s) of entitlement risk (check all that apply):

- NIMBY
- Environmental Impact Report (EIR)
- Environmental Impact Statement (EIS)
- Extensive state agency review, e.g. Water Board
- General Plan Amendment (GPA)
- Development Agreement
- Affordable housing requirements
- Legal action brought against the project
- Local referendum against the project
- Other, please specify

10	Overall, how REASONABLE was the entitlement process for this project?
	 Unreasonable process
	 Somewhat Unreasonable process
	 Somewhat Reasonable process
	Reasonable process
11	Rate the TRANSPARENCY of the entitlement process for this project:
	Transparent
	TransparentSomewhat transparent
	Somewhat transparent

	MinorModerateSignificant
13	Rate the EXTENT OF ENVIRONMENTAL MITIGATION required of THIS PROJECT'S developer as a condition for approval: None Minor Moderate Extensive
14	Estimate the TIME required for the entire entitlement process starting at filing date
15	Estimate the all-inclusive COST of your consulting services for this project:



CEQA and Entitlement Consulting for

--- Please provide information for ANOTHER recently COMPLETED (BUILT) project

Residential Builders in California

- --- Please select only from projects on which you have served as CEQA consultant FOR THE DEVELOPER (not for a public authority)
- --- You will be prompted for information on up to FIVE different projects

Appendix 4 2007 Survey of Bay Area Land-Use Officials

U.C. Berkeley Program on Housing and Urban Policy Survey on Land Use Practices

ALL ANSWERS WILL BE KEPT IN STRICTEST CONFIDENCE.
PLEASE ANSWER ALL QUESTIONS BELOW AS BEST YOU CAN, BASED UPON YOUR OWN KNOWLEDGE AND OPINION

1	JURISDICTION. What is the name of your jurisdiction? Please fill in the blank.
2	RECENT DEVELOPMENT. In the past ten years, has your jurisdiction added any of the following kinds of new development? Please check all that apply.
	Single-family residential
	1 to 4 units
	 5 to 49 units
	 50 or more units
	Multifamily residential
	Retail
	Office



Industrial



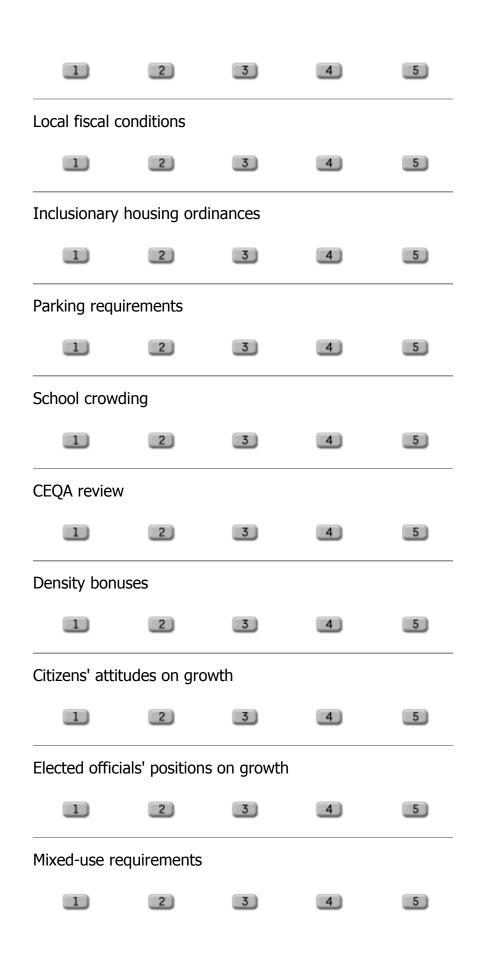
FACTORS AFFECTING RATE OF DEVELOPMENT.

SINGLE FAMILY. On a scale of 1 to 5, how important is each of the following factors in affecting the rate of single-family residential development in your jurisdiction? Please rate the importance of all factors listed.

1 Not important	2	3 Important	4	5 Very important
Supply of developable land				
1	2	3	4	5
Density restrictions				
1	2	3	4	5

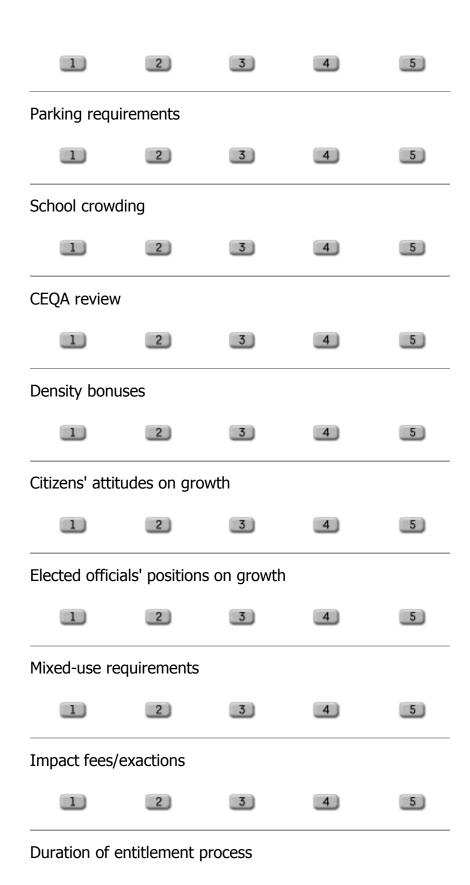
Infrastructure requirements

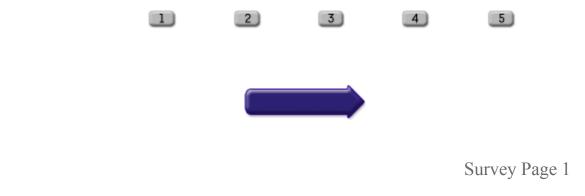
4



	Impact fees/	exactions			
	1	2	3	4	5
	Duration of e	ntitlement	process		
		2	3	4	5
5	is each of t of <u>multifam</u>	he follow <u>ily</u> reside ? Please	a scale of 1 t ving factors i ential develo rate the imp	n affectir pment in	ng the rate your
	1 Not important	2	3 Important	4	5 Very important
	Supply of dev	velopable l	and		
	1	2	3	4	5
	Density restri	ctions			
	1	2	3	4	5
	Infrastructure	e requirem	ents		
	1	2	3	4	5
	Local fiscal co	onditions			
	1	2	3	4	5

Inclusionary housing ordinances





U.C. Berkeley Program on Housing and Urban Policy Survey on Land Use Practices

ALL ANSWERS WILL BE KEPT IN STRICTEST CONFIDENCE.
PLEASE ANSWER ALL QUESTIONS BELOW AS BEST YOU CAN, BASED UPON YOUR OWN KNOWLEDGE AND OPINION

ZONING AND USE OF LAND.

ZONING. Does your jurisdiction have <u>any</u> land zoned for the following uses? Please check all that apply.

- Single-family residential
- Multifamily residential
- Retail
- Office
- Industrial

Open space

7

<u>ACTUAL USE.</u> Does your jurisdiction have <u>any</u> land actually used for the following purposes? Please check all that apply.

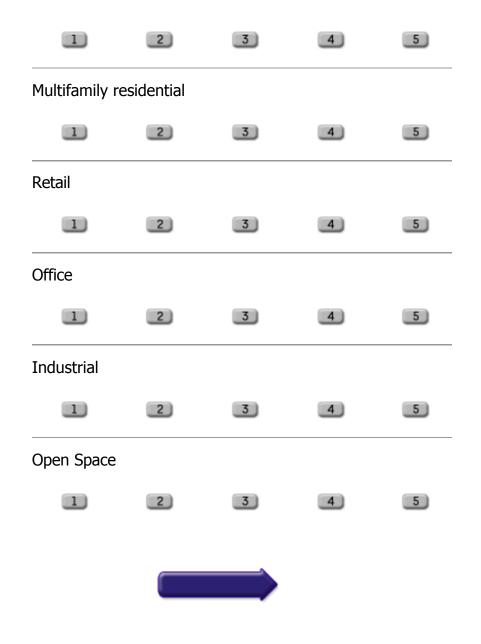
- Single-family residential
- Multifamily residential
- Retail
- Office
- Industrial
- Open space

8

LAND SUPPLY AND DEMAND. On a scale of 1 to 5, how well does the <u>amount</u> of land zoned in your jurisdiction <u>match market demand</u>, for each landuse category below? Please reply for all categories listed.

1		3		5
Much less	2	Zoning	4	Much more
than		meets		than
demanded		demand		demanded

Single-family residential



Survey Page 2

U.C. Berkeley Program on Housing and Urban Policy Survey on Land Use Practices

ALL ANSWERS WILL BE KEPT IN STRICTEST CONFIDENCE.
PLEASE ANSWER ALL QUESTIONS BELOW AS BEST YOU CAN, BASED UPON YOUR OWN KNOWLEDGE AND OPINION

ZONING APPROVALS/REVIEW.

9	NO ZONING CHANGE. Which of the following approvals and/or reviews is required for projects NOT needing a zoning change (e.g. a conditional use permit, variance, or other rezoning)? Please check all that apply.
	Planning Commission
	City Council (or Board of Supervisors for counties)
	Landmarks/Historical Commission
	Architectural/Design Review
	Building Department
	Fire Department
	Health Department
	Parking/Transportation
	CEQA Review
	Growth management analysis
	Other

10	ZONING CHANGE INVOLVED. Which of the following approvals and/or reviews is required for projects needing a zoning change (e.g. a conditional use permit, variance, or other rezoning)? Please check all that apply.
	Planning Commission
	City Council (or Board of Supervisors for counties)
	Zoning Adjustment Board
	 Landmarks/Historical Commission
	Architectural/Design Review
	Building Department
	Fire Department
	Health Department
	Parking/Transportation
	CEQA Review
	Growth management analysis
	Other

DURATION OF REVIEW.

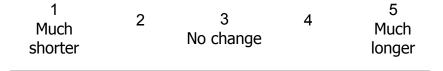
11 <u>TIME IN GENERAL.</u> How long does it take, in general, to complete all required regulatory review for residential projects?

Please enter an average time, from application being filed to building permit issued, in <u>years</u> and <u>months</u> for each project type.

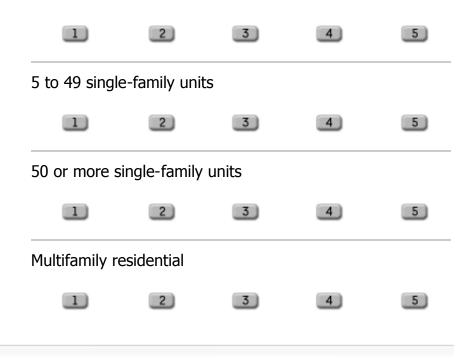
1 to 4 single-	
family units	
5 to 49 single-	
family units	
50 or more	
single-family	
units	
Multi family	
,	
residential	,

TIME CHANGE. Over the past ten years, how has this average application-to-permit time for all required regulatory review changed for residential projects in general?

Please rate, on a scale of 1 to 5, how the timing has changed for each project type.



1 to 4 single-family units



PROJECTS REQUIRING ZONING CHANGE. How long does it take, on average, to complete all required regulatory review for residential projects requiring zoning changes?

Please enter this average time, from application being filed to building permit issued, in <u>years</u> and <u>months</u> for each project type.

1 to 4 single- family units	
5 to 49 single-	
family units	
50 or more	
single-family	
units	
Multi- family	
residential	

14 <u>SUBDIVISION APPROVALS.</u> How long does it take, on average, to complete all required regulatory

review for <u>subdivision approvals</u>?

Please enter this average time, from application being filed to building permit issued, in <u>years</u> and <u>months</u> for each project type.

5 to 49 single- family units 50 or more	
single-family units	
Multi family	
residential	

Survey Page 3

U.C. Berkeley Program on Housing and Urban Policy **Survey on Land Use Practices**

ALL ANSWERS WILL BE KEPT IN STRICTEST CONFIDENCE.
PLEASE ANSWER ALL QUESTIONS BELOW AS BEST YOU CAN, BASED UPON YOUR OWN KNOWLEDGE AND OPINION

- **DEVELOPMENT CAPS.** Does your jurisdiction ever impose annual limits on any of the following? Please check all that ever apply.
 - Single-family building permits granted
 - Multifamily building permits granted

	New single-family units
	New multifamily units
	Population growth
MIN	IIMUM LOT SIZE.
16	Does your jurisdiction ever impose a minimum lot- size requirement on single-family development?
17	If yes, which minimum lot-sizes does your jurisdiction have? Please check all that ever apply.
	Less than 1/2 acre
	1/2 acre up to 1 acre
	1 acre up to 2 acres
	2 acres or more

INCLUSIONARY HOUSING.

18	Does your jurisdiction ever require developers to provide affordable-housing units in their projects?
19	If yes, does your jurisdiction ever allow developers to pay fees in lieu of providing affordable-housing units?
OP	EN SPACE.
20	Does your jurisdiction ever require developers to dedicate open space in their projects? YES NO
21	If yes, does your jurisdiction ever allow developers to pay fees in lieu of providing open-space dedications?

INFRASTRUCTURE REQUIREMENTS.

Does your jurisdiction ever require developers to provide infrastructure improvements for their projects?



If yes, does your jurisdiction ever allow developers to pay fees in lieu of providing infrastructure improvements?



Survey Page 4

U.C. Berkeley Program on Housing and Urban Policy **Survey on Land Use Practices**

ALL ANSWERS WILL BE KEPT IN STRICTEST CONFIDENCE.
PLEASE ANSWER ALL QUESTIONS BELOW AS BEST YOU CAN, BASED UPON YOUR OWN KNOWLEDGE AND OPINION

COST INCREASES FOR SINGLE-FAMILY DEVELOPMENT.

24	LAND COST. How much has the raw-land cost of a single-family lot increased in the last ten years in your jurisdiction? Please fill in the blank.
	Percent change in land cost:
25	PROJECT COST. How much has the total cost of single-family development, including subdivision and other review, increased in the last ten years in your jurisdiction? Please fill in the blank.
	Percent change in project cost:

ZONING CHANGE APPLICATIONS & APPROVALS.

APPLICATIONS. How many project-based applications for zoning changes (e.g. conditional use permit, variance, or other rezoning) were <u>filed</u> in your jurisdiction <u>in the past 12 months</u>? Please

	fill in the blank.
	Number of zoning-change applications filed:
27	APPROVALS. How many applications for zoning changes were APPROVED by your jurisdiction in the past 12 months? Please fill in the blank. Number of zoning-change applications approved:
SUB	DIVISION APPLICATIONS & APPROVALS.
28	APPLICATIONS. How many subdivision applications were filed in your jurisdiction in the past 12 months? Please fill in the blank. Number of subdivision applications filed:

29 <u>APPROVALS.</u> How many subdivision applications were <u>approved</u> by your jurisdiction <u>in the past 12</u>

	months? Please fill in the blank.							
	Number of subdivision applications approved:							
COI	NTACT INFORMATION.							
30	To assist us in following up as needed to clarify your responses, please provide the follwoing contact information, which will be held in the strictest confidence:							
	Name Title Jurisdiction Address Phone Fax Email							
31	RESULTS. Would you like to receive the results of this survey?	of						

32	COMMENTS. Do you have any comments on the survey you would like to provide us?
	nk you so much for taking the time to plete this survey.
	e contact Corie Calfee at calfee@berkeley.edu with uestions.
	Survey Page 5

Appendix 5 1990 Wharton Survey of Land-Use Regulation

WHARTON URBAN DECENTRALIZATION PROJECT

(with the cooperation of the International City Managers Association)

DEVELOPMENT REGULATION SURVEY QUESTIONNAIRE

. JURI	SDICTION				
	Name of Jurisdicti	on .		Zlp Code	
	1. Type of Ju		[] City [] County [] Township [] Town, Village, or Bor [] Other	ough	
	2. Size of Ju	risdiction: _	Square miles		
	3. Population	n 🕢 .			
	a) Current Popu	ulation Estima	ate		
	b) Annual Popu	lation Growth	n Rate		
	Past 5 yea	rs .	% per year		
	Projected : 5 years	next	% per year		
l. <u>DE</u>	VELOPMENT POLIC	ZIES			
			ern public policies and ng. Please give us the I		
	4. What is the ma	in building co	de utilized by your com	munity?	
	Southern Buildi Uniform Buildin	ng Code (SB g Code (UBC			

5. Please rate the importance of the following factors, on a scale of 1 to 5, to the development process in your community. (1 = not at all important to 5 = very important)

	Not Important				Very Important	
	1	2	3	4	5	Not Sure
Population Growth Population density Adequate infrastructure Land costs Regulation Development standards Comprehensive planning Tax rates				[] [] [] []	[] [] [] []	[] [] [] []
Quality of life Other specify		[]		[]	[]	

 $\underline{6}$. On a scale of 1 to 5, please rate the effectiveness of each of the following growth management techniques in controlling growth in your community. (1 = not effective to 5 = very effective).

	Not Important				Very Importan	t .
	1	2	3	4	. 5	Not Sure
Adequate facilities Ordinances Building permits Population limits Exactions/impact fees Urban service boundary Farm protection Zoning ordinance Other specify	[] [] [] [] [] []					

7. How did the time to obtain a routine single-family project approval (zoning and subdivision) change during the period from 1983 to 1988?

Shortened considerably	Shortened somewhat	No change	increased somewhat	Increased considerably	No opinion	
[]	[]	[]	[]	[]		

8. What is the typical amount permit for the developme	nt of time between a	application for rezoni	ng and issuance o	of a building
permit for the developme	Less than fifty single-family units	Fifty or more single-family units	Office building of under 100,000 square ft.	
Less than 3 mons. 3 to 6 months 7 to 12 months 13 to 24 months More than 24 months		[] [] [] []		
 What is the typical amou issuance of a building per 	nt of time between ermit (assume prope	application for subdier zoning already in p	vision approval and place) for the deve	d the lopment of:
	Less than fifty single-family units	Fifty or more single-family units	Office building of under 100,000 square ft.	
Less than 3 mons. 3 to 6 months 7 to 12 months 13 to 24 months More than 24 months	[] [] [] []		[]	
10. How does the acreage	of land zoned for th	e following land use:	s compare to dem	and?
	ore than Abo emanded rigi		Far less than demanded	No opinion/ not sure
Single Family [] Multi/Family [] Commercial [] Industrial []			[] [] []	[] [] []
11. How does the current a sizes compare to dema		oned for the following	g single-family resi	dential lot
	ore than Abo emanded rig		Far less than demanded	No opinion/ not sure
Less than [] 4,000 sq. ft.	[] [1	(1)	[]
4,000 - 8,000 [] sq.ft.	[] [] []	[]	[]
8,000 - [] 10,000 sq. ft.	tı t	1	11	
10,000 - [] 20,000 sq. ft.	1 1	1 (H)	[1	[]
Over []] []	[]	[]

[]

[]

Over 20,000 sq. ft.

[]

<u>12.</u>		single-family lots have be following lot sizes during				
			Numb	per of Lots		•
		Less than 4,000 sq. ft.				
		4,000 - 8,000 sq. ft.	•			
		8,000 - 10,000 sq. ft.				
		10,000 - 20,000 sq. ft.				
		Over 20,000 sq.ft.				
<u>13.</u>	•	How many acres of land full services) for each of months? If zero, please	the followin	g land uses du		
			Acrea	age		
		Multi-family				
		Office				•
		Retail				
		Industrial				
						<i>J</i> .
						•
14.		Approximately what per were approved in your o				:
٠		[]100-90% []89-60	% []59-3	0% [] 29-10	% []10-0%	e en
•						
15	• • • • • • • • • • • • • • • • • • •	How has the provision oneeds?	of roads and	l sewers kept p	ace with growth	
	Much mor than need	• •	About right	Less than needed	Far less than needed	No opinion/ not sure
	[]	[1]	[]	Ü	11	[]

16. For a typical 2,000 - 3,000 sq. ft. single family home (for example, with 3 bedrooms and 2 baths), please indicate which fees/exactions are imposed in your area and associated characteristics:								
	mount (dollar or	Unit of		Assessed at the time of:		the	Paid at etime of:	
а	set- iside creage)	impact (e.g. per sq. ft.)	Zoning	Sub- division	Permit	Zoning	Sub- division	Permit
Schools			<u> </u>		-		*****	
Parks	· ——		-					
Sewer							· ·	
Fire								•
Houses			-					
Libraries		**					*	
Communit Centers	ty 		• —					
Others						**********		•
We do no	t use fee	s/exactions	-					
17.				ques does you n space to re				
	[]	Transfe Land E	er of Develor Banking	Conversion opment Right				. 1
		Urban Water/	Sewer pro	iter Tax ent Boundarie vision Stagin tion Requiren	g Plan		•	
18.		community		valent are the	following r	nodes of in	troducing g	rowth
	manay	ement pond	1 69 t		Somewhat prevalent		Not sure/do not know	
Legislative Legislative Administra	e action le acti	by the muni by the coun by the state	ty			[]		

19. How much has the cost of lot developm	ent, including subdivision, increased from 1983-1988?
[] None []1-9% [] 30-39% [] 40-49%	[] 10-19% [] 20-29% [] 50% or more
20. How would you describe your jurisdiction	n?
[] High growth area[] Medium growth area[] Slow growth area[] No growth area	
21. In your opinion, how do living conditions	in this community compare to five years ago?
[] Better [] About the same	[] Worse [] Not sure/do not know
22. In your opinion, who should pay for road development is built?	is, sewers, and schools when a new residential
[] Developers [] Users	[] All residents in the city[] New residents[] Share between developers and new residents
23. Name	
24. Title	
25. Organization_	
26. Status: [1] Public [2] Private [3] Non Profit	
27. Address	
28. Telephone	
29. How long have you worked or lived in th	e community?
30. Check this box if you would like to receive	ve a copy of the results of this survey. []

THANK YOU

November 1989

WHARTON URBAN DECENTRALIZATION PROJECT

SURVEY OF COUNTY GOVERNMENTS

1.	GE	NERAL INFORMATIO	N									
	1.	Name of County:		· .	•							
	2.	State:										
	<u>3.</u>	Size of County:	square	miles								
	4.	Size of population: _										
		Number of municipal in county:		cities, towns, boroughs, village	es, or townships)							
	Number of school districts in county:											
	Number of special districts in county:											
	Number of cities in county with population > 100,000 :											
	<u>6.</u>	6. How would you describe your county? Please check one.										
		[] High grow [] Slow grow	th area th area	[] Medium growth area [] No growth area								
H.	FIN	ANCIAL POLICY AND	ADMINISTRAT	ION STRUCTURE								
	Z.	TAXATION										
		(a) Which government Please check each		thority to impose a property ta	x in the county?							
		[] County	[] Municipalitie	es [] Special Districts	[] School Districts							
				rate for each of following type average assessment ratio)	s of property?							
		Residential	%	answers should be ≤ 10%								
		Commercial	<u> </u>	answers should be ≤ 10%								
		Industrial	%	answers should be ≤ 10%								

8. IMPACT FEES AND EXACTIONS (set-aside re	requirements)
--	---------------

resideritiar (Jevelopments, for each fyr	nment impose impact fees one of service indicated? nat assesses an impact fee.	or exactions on new
SCHOOLS:	[] County	[] Municipalities	[] School Districts
PARKS:	[] County	[] Municipalities	[] Special Districts
LIBRARIES COMMUNIT CENTERS:		[] Municipalities	[] Special Districts
PUBLIC SAFETY:	[] County	[] Municipalities	[] Special Districts
WATER:	[] County	[] Municipalities	[] Special Districts
SEWER:	[] County	[] Municipalities	[] Special Districts
ROADS:	[] County	[] Municipalities	[] Special Districts
OTHERS:	[] County	[] Municipalities	[] Special Districts
exactions are	baths, 2500 square feet, for typically applied? Please	g of 100 single family homes half acre lot, 1 car garage). Ver fill in 0 if no fees or set aside e set-asides, list only the \$ a ACREAGE SET ASIDE P	What impact fees or des are required. If mount.
Soboolor			,
Schools: Parks:			
Libraries/ Community Centers:			
Public Safety:			
Water:	****		
Sewer:	. *************************************		•
Roads:	***************************************	-	
Others:			

ਕੂ-	Debt Structure		•				
.	(a) General obligation bonds ar	e issued by:			•		
	[] County [] Special Districts	[] Municipa [] School D				·	
	(b) Revenue bonds (pledged ag	gainst user charge	s) are Iss	ued by:			•
	[] County [] Special Districts	[] Municipa [] School D					
10.	User Fees						
	(a) Which levels of government	impose user char	ges? Ch	eck all r	elevant	levels.	
	[] County [] Special Districts	[] Municipa [] School D					•
	(b) For those user charges utiliz (Ex. item: Toll roads charge	zed by the county, = \$.10 per mile)	list the i	tem and	unit of	impact.	
	item 1:	charge =					
	Item 2:	charge =					
	Item 3:	charge =					•
	Item 4:	charge =		_			
11.	To what extent is the financial the following factors? On a sceach factor.	and production or cale of 1 to 5 (5=1	ganizatio lighest g	on of yo rade), p	ur coun lease ch	ty influe leck a n	nced by umber fo
			[1]	[2]	[3]	[4]	[5]
Desi	ire to approximate most cost effe	ctive structure				•	
Desi	ire to mitigate service inequities v	vithin county					
Desi	ire to have maximal autonomy by	local communitie	s				
	erence to historical custom						
Adii	erence to historical custom						
				, .		·	
12.	in choosing the county's mix or consider the relation between y	f taxes, fees, debt our choice and th	user ch	arges ar	nd the lii rby cou	ke, do y	'OU
	[] Yes [] No						
	Places comment:					٠	

	14.	for	jot	s ar	id h	gh	inc	ome	e res	siden	its i	by th	hei	r cho	ice	of fl	nan	cin	ss o g an	d se	rvice	pro	visio	mpet in:	9"
		[]	Yes	3			[]	No																	
		We	wc	ould	app	rec	iate	an	y ela	abora	atio	n yo	ou i	migh	t m	ake (on 1	his	poir	ıt.					
														,	•	*-									
														•											
								٠										i							
																	•								
	14.	the	y a	rran	ge fo	or p	oubl	ic s	ervi	ces t	thro	ugh	th	stics e col ervice	unty	/, pr	odu	ce 1	he s	ervi	ce in	COL	ilunc	or not etion	
				-								[1]		[2	1	[3]	1	[4	1	[5]				
			ĺ	Popu	ulatio	on :	size	:					_		_				_						
			4	Aver	age	ho	use	holo	inc	ome	•		-	_	-		_		_		-		•		
			i	Acce	ess t	o g	ran	ts-ir	n-aic	1	•		-		_										
			ı	Desi	re fo	r a	uto	non	ıy .				· -				_		_		_				
			. 4	Abili	ty to	pr	ivat	ize					•		-				-		_			÷	
							,																		
mi.	LAN	D U	SE	REC	iUL/	TIC	SNC	1A.	ND A	\DMI	NIS	TR/	ATI	ON							•		ı		
	15.	ZOI	NIN	IG								,													
		(a)	Pi	ease	che	eck	the	sta	item	ent i	belo	y wc	vhi	ch be	est	desc	ribe	es y	our (cour	ıty.				
			[On The ZOI The	ly m e co ning	uni unt au unt	cipa y zo thor y zo	alitic one: 'ity.	es e s un	xerci inco	ise : rpo:	zoni rate	ing d a		on	ly an							•	oarate their	, .
		(b)	lf	you	col	unty	/ ex	erc	ises	zon	ing	auti	hor	ity, p	lea	se c	hec	k ea	ich i	уре	of zo	oning	g us	ed.	
			I] de	nsity	' re:	stric	ction	าร	[] n	ninic	mu	m lot	siz	e re	quir	eme	ents] al	lowa	ıble ı	use z	oning

16. BUILDING PERMITS

	(a) What statement below best descri	bes your c	ounty?	Please	check o	ne.	
•	[] Only the county issues building [] Only municipalities issue building [] The county and some (or all) m	ng permits	es sepa	rately is:	sue buile	ding per	mits.
	(b) Please rate the degree to which the commercial, or industrial project is 5 = very important). Please check	awarded	a count	v permi	ce whet t. (1=no	her a re t impor	sidential, tant,
		[1]	[2]	[3]	[4]	[5]	
	Quality of building standards						
•	Traffic impact						
	Environmental impact	-					
	Population impact						·
	Preservation of residential character						
17.	LAND CONVERSION			•			
	Please check all techniques used. [] Agriculture Land Conversion T. [] Transfer of Development Right [] Land Banking [] Real Estate Transfer Tax [] Urban Development Boundarie [] Water/Sewer Provision Staging [] Historic Preservation Requirem [] Others	s es g Plan			(Plea	ise spec	olfy)
IV. ADDRES	SS INFORMATION			•			
Name:				.*	•		
Title:							
Organiz	ration:	······					
	box:						
Telepho	one:	_					

Appendix 6 2005 Wharton Survey of Land-Use Regulation (Update)

Zell/Lurie Real Estate Center Wharton School, University of Pennsylvania

SURVEY ON RESIDENTIAL LAND-USE REGULATION

JRISDICTION						7' 0 1	
Name of Jurisdiction						Zip Code	
Type of Jurisdiction(City, County, Township, Town							
(City, County, Township, To	own, Villag	e, Borough)					
Size of Jurisdiction square miles	S						
Population Current population estimate Population growth: Past 5 years	 6 Pro	ojected n	ext 5 yea	rs	%		
ENERAL CHARACTERISTICS OF LAND R 1. In your community, how involved are the fo					cting reside	ential build	ling
activities and/or growth management proced by circling the appropriate number (1 = not a						th on a scal	e of 1 to
- Local Council, Managers, Commissioners		1	2	3	4	5	
- Community pressure		1	2	3	4	5 5 5 5	
- County legislature		1	2	3	4	5	
- State legislature		1	2	3	4	5	
- Local courts		1	2	3	4	5	
- State courts		1	2	3	4	5	
2. Which of the following are required to appro-		1				more than	No
	Yes	major	by simpl rity	e	simple m	nore than najority	No
- Local Planning commission							
- Local Zoning Board							
- Local Council, Managers, Commissioners							
- County Board of Commissioners							
- County Zoning Board							
- Environmental Review Board							

3.	Which of the following are required to approve a new project that does not need rezoning, and by what
	vote?

	Yes	Yes, by simple majority	Yes, by more than simple majority	No
- Planning Commission				
- Local Council, Managers, Commissioners				
- County Board				
- Environmental Review Board				
- Public Health Office				
- Design Review Board				

4. On a scale of 1 to 5, please rate the importance of each of the following factors in regulating the rate of residential development in your community (1 = not at all important; 5 = very important). Please circle the appropriate number.

	Sing	gle F	am	ily l	Jnit	S	Mul	ti F	ami	ly U	Inits
- Supply of land	1	2	3	4	5		1	2	3	4	5
- Cost of new infrastructure	1	2	3	4	5		1	2	3	4	5
- Density restrictions	1	2	3	4	5		1	2	3	4	5
- Impact fees/exactions	1	2	3	4	5		1	2	3	4	5
- City budget constriants	1	2	3	4	5		1	2	3	4	5
- City Council opposition to growth	1	2	3	4	5		1	2	3	4	5
- Citizen opposition to growth	1	2	3	4	5		1	2	3	4	5
- School crowding	1	2	3	4	5		1	2	3	4	5
- Length of review process for zoning	1	2	3	4	5		1	2	3	4	5
- Length of review process for building permits	1	2	3	4	5		1	2	3	4	5
- Length of review process for land development plan	1	2	3	4	5		1	2	3	4	5

RULES OF RESIDENTIAL LAND USE REGULATION

5. Does your community place annual limits on the total allowable:

	Yes	No
- No. of building permits – single family?		
- No. of building permits – multi-family?		
- No. of residential units authorized for construction – single family?		
- No. of residential units authorized for construction – multi-family?		
- No. of multi-family dwellings?		
- No. of units in multi-family dwellings?		

_	OD 1 '11	1 1	1 1	1	
6	Lo build	do deve	loners have	to meet these	requirements?
v.	I O Dulla.	uo ucvc	iobois navo	to meet mese	reduitements:

	1 05	1.0				
- Meet the minimum lot size requirement?						
If yes: ½ acre or more ½ acre or less						
1 acre or more 2 acres or more						
- Include "affordable housing" (however defined)?						
- Supply mandatory dedication of space or open space (or fee in lieu of dedication)?						
- Pay allocable share of costs of infrastructure improvement?						

Yes No

SPECIFIC CHARACTERISTICS

- Multi-family units

7. How does the acreage of land zoned for the following land uses compare to demand?

	Far more than demanded	More than demanded	About right	Less than demanded	Far less than demanded
- Single-family					
- Multi-family					
- Commercial					
- Industrial					

8. How much has the cost of lot development, including subdivisions, increased in the last 10 years? Please circle the appropriate category.											
	0-20% 21-40%	41-60%	61-80%	81-100%	>100%						
9.	How much has the cost of a single family lot increased in the last 10 years? Please circle the appropriate category.										
	0-20% 21-40%	41-60%	61-80%	81-100%	>100%						
10	. What is the current length c community?	of time required to co	omplete the review of	residential projects in yo	our						
	For single-family units:	months	For multi-family	y units: month	S						
11.	Over the last 10 years, how residential projects in your			e the review and approv	val of						
		no change	somewhat longer	considerably longer							
	- Single-family units										

12. What is the typical amount of time between application for rezoning and issuance of a building permit for development of:

-	Less than	3 to 6	7 to 12	13 to 24	If above 24,
	3 mos.	mos.	mos.	mos.	How long?
- Less than 50 single family units					
- 50 or more single family units					
- Multi-family units					

13. What is the typical amount of time between application for subdivision approval and the issuance of a building permit (assume proper zoning is already in place) for the development of:

	Less than 3 mos.	3 to 6 mos.	7 to 12 mos.	13 to 24 mos.	If above 24, How long?
- Less than 50 single family units					
- 50 or more single family units					
- Multi-family units					
	•				

14. How many applications for zoning changes were <u>submitted</u> in your community in	the last 12 months?
15. How many applications for zoning changes were <u>approved</u> in your community in t	the last 12 months?
In the event we might need to clarify any of the answers to the above questions, we we following information, which will be held in total confidence.	ould appreciate the
Name	
Title	
Organization	
Address	
Phone	
Fax	
E-mail	
Please check this box if you would like to receive the results of this survey.	
Thank you very much for taking the time to complete this survey.	
y y	June 2004

Appendix 7 1988 Glickfeld/Levine Survey of Growth Control and Land-Use Regulation



League of California Cities

1400 K STREET • SACRAMENTO, CA 95814 • (916) 444-5790

Sacramento, CA. November, 1988

TO:

City Managers (City Clerks in Non-Manager Cities)

RE:

SURVEY ON LOCAL GROWTH CONTROL AND GROWTH MANAGEMENT MEASURES

The League of California Cities is sending this survey on local growth control and growth management measures to all cities in the state. The results will provide a database that describes the scope and nature of growth control and growth management measures being undertaken in local jurisdictions in California. This data base will be used to assist individual cities now considering growth control and growth management measures by providing information on the types and impacts of such measures. This information will also be considered by the League's Growth Control Task Force in developing policies on growth control and growth management. In addition, we anticipate that the next legislative session will be focused on growth control and growth management restrictions.

This survey asks for information on all growth control or growth management measures undertaken in your jurisdiction, whether adopted as an ordinance by the city council or through the initiative ballot process. While people may have different definitions of growth control and growth management measures, for the purposes of this questionnaire such measures are those that control the rate, intensity, type and distribution of development in the jurisdiction.

We would like you to identify measures that are applicable citywide, or have an impact on the entire jurisdiction even though it may be limited to a particular geographical area. Advisory measures, short-term restrictions (such as a zoning moratorium to prepare a community plan), single site or project restrictions which do not have a jurisdictionwide effect, or measures which are no longer in effect should be excluded.

Only one survey per jurisdiction should be completed. Please have the staff person who is the most knowledgeable on the purpose, content and impacts of your city's growth control and growth management measures complete this survey. In many jurisdictions, the Planning Director would probably be the appropriate person.

Please fill out and return this survey even if you do not currently have any growth control or growth management measures. It is extremely important that every jurisdiction respond to this survey. We apologize for the length of this survey, but please respond to all of the questions. Please return this survey as soon as possible, but no later than December 30.

Thank you for your assistance. The results of this survey should be available in February, 1989.

LEAGUE OF CALIFORNIA CITIES SURVEY ON GROWTH CONTROL

RETURN BY DECEMBER 30.

GENERAL INFORMATION

	NAME OF RESPONDENT:	
3.		
	BODIN ATTOM	
4.	PupuLATIUN: not coded: replaced	with standardized data
5.	GEOGRAPHIC LOCATION: not coded; re	placed with standardized data
	Check one of the following:	
	a. Northern Coastal b. Northern Foothill/Mountain c. Northern Inland d. Northern Desert e. Central Coastal f. Central Foothill/Mountain	g. Central Inland h. Central Desert i. Southern Coastal j. Southern Foothill/Mountain k. Southern Inland l. Southern Desert
6.		
	Check one of the following that descri	bes the character of your city:
	a Urban/Suburban	b Rural
7.	GROWTH DEMAND	
	Check one of the following that best f	its your city:
	a There is a strong market dema jurisdiction.	and for housing development in our
	b There is a strong market dema development in our jurisdicti	nd for commercial and industrial on.
	c Both a. and b	
	d There is a lack of a strong d jurisdiction.	emand for growth in our
	e Other (Please Explain)	
		·

	Please o	check below <u>all</u> applicab required planning docume	ple statements regarding the status of your ents.
	a	elements).	mplete (i.e., includes all state mandated option:
	b	We are currently in th	e process of updating our general plan.
	c	We are currently in the mandated general plan	e process of updating one or more state elements.
not	d	Our general plan is in	complete or over 10 years old.
	e	We have asked for or re State Office of Plannin	eceived a general plan extension from the ng and Research.
	f	We have adopted a gener currently developing su	ral plan growth management element or are uch an element.
not coded	g	Our housing element is Please note year of add	complete and finally adopted.
not coded	h	We only have a draft ho	ousing element.
not coded	i. Accord	rding to the State Depar), our <mark>adopted hou</mark> sing e	tment of Housing, Community Development element has been deemed:
	(1)_	In compliance.	(2)Out of compliance.
	(3)	Obsolete	(4) No determination/unknown.
not	j. Accor	rding to HCD, our draft	housing element has been deemed:
coded	(1)_	In compliance.	(2)Out of compliance.
	(3)	Obsolete.	(4) No determination/unknown.
			• • • • • • • • • • • • • • • • • • • •
II.	RESI	DENTIAL GROWTH CONTROL	AND GROWTH MANAGEMENT MEASURES
9.	POPULATIO	ON GROWTH LIMITATIONS	
	Does your or restri annual ba	cts the level of popula	hich establishes a population growth limit tion growth for a given time frame (i.e.,
	*"Moncum	u inaludas initiativas	adapted by the witch an an acceptation

8. PLANNING DOCUMENT STATUS

*"Measure" includes initiatives adopted by the voters or regulatory ordinances adopted by the city council. It excludes resolutions or other policy statements.

a	_ YES t	NO		
If YES, a	adopted by (1)(3)	initiat year en	ive or (2) acted.	ordinance.
HOUSING F	PERMIT LIMITATION	S		
Does your permitted basis) fo		sure which rest lding permits i	ricts the tot n a given tim	al number of me frame (i.e., annual
a Y	res b NO			
If YES, a	applies to (1) family	single famor (3)	ily or (2) both	multiple
If YES, t	otal # of permit	ted units:(4) _	per	(5)
If YES, a	dopted by (6) (8)	initiative year enac	or (7) ted.	_ ordinance.
HOUSING I	NFRASTRUCTURE RE	QUIREMENTS		
adequate service c	city have a mea service levels (apacity (i.e., w al of a resident	i.e., road capa ater, sewers, e	city/traffic tc.) prior to	ires congestion) or or as a condition
a	YES	b	NO	
If YES, a	dopted by (1)(3)	initiati year enac	ve or (2) ted.	ordinance.
HOUSING D	ENSITY AND LOCAT	IONAL RESTRICTI	ONS	
	city have a mea e responses):	sure which did	any of the fo	llowing (check <u>all</u>
a	Reduced the per amendment or re	mitted resident zoning.	ial density b	y general plan
	Applicable to: Adopted by: (3) Year enacted: ((1)Enti initiat 5)	re City or (2 ive or (4)	Part of City ordinance.
b	Requires voter			
	Applicable to: Adopted by: (3) Year enacted: ((1)Enti initiat 5)	re City or (2 ive or (4)	Part of City ordinance.
c	Requires super densities.	majority counci	l vote to inc	rease residential

10.

11.

12.

Applicable to: (1) Entire City or (2) Part of Cit Adopted by: (3) initiative or (4) ordinance. Year enacted: (5)
d Redesignated or rezoned land previously designated for residential development to agriculture or open space (i.e., hillside or ridge preservation).
Adopted by: (1) initiative or (2) ordinance. (3) year enacted.
IF YOU ANSWERED YES TO QUESTIONS 9, 10, OR 11, OR CHECKED A RESPONSE TO QUESTION 12, PLEASE ANSWER THE FOLLOWING QUESTIONS 13 - 15. IF YOU ANSWERED NO OR DID NOT CHECK A RESPONSE TO QUESTIONS 9-12, GO TO QUESTION 16.
13. PURPOSES OF RESIDENTIAL GROWTH CONTROL AND GROWTH MANAGEMENT MEASURES
Please check \underline{all} of the applicable purposes for all of your city's residential growth control or growth management measures as listed below
a. Air Quality b. Water Quality c. Agricultural Land Preservation d. Open Space/Ridgeline Preservation e. Limitation of Urban Sprawl f. Preservation of Sensitive Environmental Areas g. Reduction in Traffic Congestion h. Sewer Capacity Limitations i. Water Quantity Limitations j. Rapid Population/Housing Growth k. Quantity of High Density Housing Developments l. Quantity of Low Income Housing Developments m. Quality of Life Preservation n. Other: (please specify) o. Information not available p. Not applicable - no residential growth control or growth management measures
14. IMPACTS OF RESIDENTIAL GROWTH CONTROL AND GROWTH MANAGEMENT MEASURES
Please check <u>all</u> of the applicable impacts of all of your city's residential growth control or growth management measures as listed below:
a Increase in housing costs above inflation rates.b Reduction in the historical level of new housing development.
c. Increase in average commute distances.d. Increase in traffic levels/congestion.
e Decrease in projected traffic levels/congestion. f Reduction in projected population levels.
g Other. (Please specify):
h Information not available.

	Does your city exempt low and/or moderate income housing units (i.e.,
	affordable to families with an income of 120% or less of the median) from application of your residential growth control/growth management measures?
	a. YES. b. NO. c. Not applicable - no residential growth control or growth management measures.
16	LOW-MODERATE INCOME HOUSING INCENTIVES
10.	
	Does your city provide any incentives (i.e., density bonus, financial subsidies, etc.) for construction of low and/or moderate income housing units?
	a YES. b NO.
	If YES, please specify:
	•
111	. COMMERCIAL AND/OR INDUSTRIAL GROWTH CONTROL AND GROWTH MANAGEMENT MEASURES
17.	SQUARE FOOTAGE LIMITATIONS
	Does your city have a measure that restricts the amount of square footage that can be built within a given time frame for:
	a. Commercial (i.e., retail and office): (1) YES (2) NO
	If YES, applicable to: (3) Entire City or (4) Part of City If YES, adopted by: (5) initiative or (6) ordinance (7) year enacted.
	b. Industrial (light industrial/warehouse): (1) YES (2) NO
	If YES, applicable to: (3) Entire City or (4) Part of City. If YES, adopted by: (5) initiative or (6) ordinance (7) year enacted.
18.	COMMERCIAL/INDUSTRIAL INFRASTRUCTURE REQUIREMENTS
	Does your city have a measure that specifically requires adequate service levels (i.e., road capacity/traffic congestion) or service capacity (i.e., water, sewer, etc.) prior to or as a condition of approval of commercial and/or industrial development?
	a YES b NO
	If YES, adopted by: (1) initiative or (2) ordinance year enacted.

15. LOW-MODERATE INCOME HOUSING EXEMPTIONS

	Does your city have a measure which redesignated or rezoned land previously designated for commercial and/or industrial development?	
	a YES b NO	
	If YES, applicable to: (1) Entire City or (2) Part of City. If YES, adopted by: (3) initiative or (4) ordinance	
	If YES, redesignated to: (6) residential (7) agriculture (8) other, Specify:	_
20.	COMMERCIAL BUILDING HEIGHT LIMITATIONS	
	Does your city have a measure adopted within the last 5 years, which restricts the permitted height of commercial/office buildings?	
	a YES b NO	
	If YES, applicable to: (1) Entire City or (2) Part of City.	
	If YES, adopted by: (3) initiative or (4) ordinance (4) year enacted.	
IF QUE	YOU ANSWERED YES TO QUESTIONS 17, 18, 19 OR 20, PLEASE ANSWER THE FOLLOWIN STIONS 21 - 22. IF YOU ANSWERED NO, GO TO QUESTION 23.	G
21.	PURPOSES OF COMMERCIAL AND/OR INDUSTRIAL GROWTH CONTROL AND GROWTH MANAGEMENT MEASURES	
	Please check <u>all</u> of the applicable purposes for all of your city's commercial/industrial growth control or growth management measures as listed below:	
	a Air Quality Preservation b Water Quality Preservation c Agricultural Land Preservation d Open Space Preservation e Limitation of Urban Sprawl f Preservation of Sensitive Environmental Areas g Reduction in Traffic Congestion h Sewer Capacity Limitation i Water Quantity Limitation j Quality of Life Preservation d Other (please specify): l Information Not Available m Not applicable no commercial/industrial growth control or growth management measures.	
22.	IMPACTS OF COMMERCIAL/INDUSTRIAL GROWTH AND GROWTH MANAGEMENT MEASURES	
	Please check below <u>all</u> of the applicable impacts of all of your city's commercial/industrial growth control or growth management measures as listed below:	

19. COMMERCIAL/INDUSTRIAL LOCATIONAL RESTRICTIONS

	a Increase in the average commute distance b Increase in traffic levels/congestion c Decrease in projected traffic levels/congestion d Reduction in the historical level of new commercial/industrial development. e Loss of projected new commercial, office or industrial developments/employers						
	f g h i j k	Reduction in pro Reductions in pro Reductions in pro Reductions in pro Increase in the Other (please sponting in the Information not Not applicable - growth management	ojected encojected historical historical pecify): available no communication	mployment level sales tax reveloproperty tax nall level of relationships and the sale industrial and t	els enues revenues esidential trial grow	development th control or	
23.	JOBS/HOUS	SING BALANCE					
	required.	city enacted a pratio of the num	iber of h	ousing units	per the nu	ies a desired mber of jobs	or
	a	YES	b	NO			
	If YES,	what is that rati	io or per	centage:			
24.	JOBS/HOU	SING LINKAGE					
	anniavah	city enacted an rs to pay in-lieu units as a condif	ı fees fo	r housing dev	elopment d	/industrial or to construct	t
	a	YES	b	NO			
		· ·					• •
IV.	отн	ER GROWTH CONTROL	L AND GRO	WTH MANAGEMEN	T MEASURES	5	
25.	URBAN LI	MIT LINE/GREENBE	LT				
	houndari	city established es of your city, al development i	bevond w	hich resident	ial, comme	elt, other than ercial and/or	n the
	a	YES	b	NO			
	If YES,	adopted by: (1) (3)	ir	itiative or (ear enacted.	2)	ordinance.	
26.	OTHER ME	ASURES					
	the def	er city have othe finition of growt under the prior	h contro	or growin ma	measures inagement	which fall und which are not	er
	a	YES	b	NO			

	If YES, please describe: (1)
	If YES, adopted by: (2) initiative or (3) ordinance or (4) pending and (5) year enacted.
٧.	MONITORING AND EVALUATION OF GROWTH CONTROL AND GROWTH MANAGEMENT MEASURES
27.	MONITORING BENEFITS AND IMPACTS
	Has your city established a program for monitoring or measuring the benefits and impacts of your growth control or growth management measur
	a YES b NO
28.	EVALUATING BENEFITS AND IMPACTS
	Have any studies been conducted by the city or any other public or privagency or group to analyze the benefits and impacts of your growth contor growth management measures?
	a YES b NO c Don't Know
 VI. (GENERAL COMMENTS
	GENERAL COMMENTS
29.	GENERAL COMMENTS Please use the space below to write any comments on growth control and
29.	GENERAL COMMENTS Please use the space below to write any comments on growth control and growth management measures which were not included in the prior question
29.	Please use the space below to write any comments on growth control and growth management measures which were not included in the prior question
29.	GENERAL COMMENTS Please use the space below to write any comments on growth control and growth management measures which were not included in the prior question

Please return this survey by **December 30** to:

League of California Cities Attn: Sheryl Patterson 1400 K Street, 4th Floor Sacramento, CA 95814

GROWTH.leg

Appendix 8 1998 Landis Growth Management Survey

Appendix I: CALIFORNIA DEPARTMENT OF HOUSING & COMMUNITY DEVELOPMENT Growth Management Control Update Survey

GENERAL INFORMATION 1. NAME OF JURISDICTION: _____ 2. NAME OF RESPONDENT: _____ 3. TITLE OF RESPONDENT: GROWTH CONTROL UPDATE 4. Since 1995, has your jurisdiction adopted any of the following growth management approaches? (for each approach, please check yes or no and indicate the year of adoption and how it was adopted) a. Residential building permit caps or limitations: YES NO Ordinance Initiative Year Adopted _____ Adopted by: __Resolution Other Please indicate residential cap level in units per year: Does this cap apply to affordable housing projects? YES NO b. Commercial construction caps or limitations: YES NO Year Adopted _____ Adopted by: __Resolution Initiative Other Ordinance c. Adequate Public Facilities Ordinances tied to residential construction: YES NO Year Adopted _____ Adopted by: __Resolution Ordinance Initiative Other d. Adequate Public Facilities Ordinances tied to commercial construction: YES NO Year Adopted Adopted by: Resolution Ordinance Initiative Other e. Urban service boundaries, urban limit lines, or urban growth boundaries: YES NO Year Adopted _____ Adopted by: __Resolution __Ordinance Initiative Other

Year Adopted _____ Adopted by: __Resolution __Ordinance

g. Growth management element to your General Plan:

Year Adopted _____ Adopted by: __Resolution

f. Additional controls on annexation:

NO

Other

NO

Other

YES

YES

Initiative

Ordinance

Initiative

Appendix I: CALIFORNIA DEPARTMENT OF HOUSING & COMMUNITY DEVELOPMENT Growth Management Control Update Survey

4.	Gı	rowth Management Appr	oaches, cont.							
	h.	Rezoning of residentia	al development areas to diffe	erent uses:	YES	NO				
		Year Adopted	Adopted by:Resolution	Ordinance	Initiative	Other				
	i.	Downzoning of areas	previously identified for resi	dential development	:YES	NO				
		Year Adopted	Adopted by:Resolution	Ordinance	Initiative	Other				
	j.	Upzoning of areas pre	eviously identified for resider	ntial development:	YES	NO				
		Year Adopted	Adopted by: I Resolution	I Ordinance	Initiative	Other				
	k.	Significant changes in	n residential development st	andards to further lir	nit building he	eights				
		and lot coverages:	·		YES	NO				
		Year Adopted	Adopted by:Resolution	Ordinance	Initiative	Other				
	I.	Increases in per unit i	mpact fees of 25% or more:		YES	NO				
		-	Adopted by:Resolution	Ordinance	Initiative	Other				
	m	m. Land use changes requiring simple majority vote of the people (50%+1):								
	_	_NO			,					
		Year Adopted	Adopted by:Resolution	Ordinance	Initiative	Other				
	n. Land use changes requiring supermajority vote of the people (2/3 vote):YESNO									
		_	Adopted by:Resolution		•	Other				
	o. Other - please describe:									
		Year Adopted	Adopted by:Resolution	Ordinance	Initiative	Other				
5.	Si	nce 1995, have any exis	ting growth controls expired or	been withdrawn?	YES	NO				
6.	lf :	yes, what types have exp	pired or been withdrawn? (indica	ate the type of control and the	e year of expiration/	withdrawal)				
		TYPE:			YEAR:					
					YEAR:					
7.	Si	nce 1995, has your city a	annexed new land areas to allo	w for additional growt	h?YES	NO				
Th	ank	a you for updating us on y	your growth management conti	rols. Please fax this f	orm back to:					

(510) 643 9576